



Swarna Jayanti Haryana  
Institute for Fiscal Management



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SUSTAINABLE DEVELOPMENT GOALS  
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NGOBOX





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## Executive Summary

Achievement of SDGs is not possible through the government effort alone and calls for collective action with the civil society and private sector. Corporate Social Responsibility (CSR), with its enabling and robust framework, contributes towards nation building through proactive identification of problems and implementation of solutions by the Businesses. Being introduced parallelly, the CSR and SDGs showcase tremendous potential to develop a cohesive sustainable growth model. While the SDGs define targets to be met, CSR provides a robust framework to achieve those at a regional level by leveraging the resource mobilisation capacities and technical expertise of corporates. Thus, identifying the companies which largely contribute to CSR projects in Haryana and mapping their SDG alignment is crucial to re-orient the public-private action around SDGs. This report presents a snapshot of the CSR landscape in Haryana, highlighting 223 corporates which are working in close alignment with the SDGs.

### **Key findings of the report are as follows:**

**How many corporate are found to be in alignment with SDGs?**- A total of 223 corporates are identified with consolidated funding of INR 824 Cr. between FY2017-19. Out of these, only 15% of companies conduct SDG reporting.

**Which are the key SDGs contributed through CSR projects?** -Projects aligned with SDG4 (Quality Education), SDG1 (No Poverty), SDG3 (Good Health and Well Being) and SDG6 (Clean Water and Sanitation) receive the 78% funding between FY2017-19.

**How many companies are locally head-quartered and what is their CSR contribution?**- 29% of companies are based out of Haryana, contributing INR 241 Cr. funding towards projects in Haryana between FY2017-19. Which are the key industrial sectors contributing to CSR in Haryana? – 49% contribution from 4 sectors, viz, (i) Banking and Finance, (ii)Auto and Auto Ancillaries, (iii) Power and Heavy Engineering and (iv) Metals, Mining and Minerals. Industry sector-wise variation in thematic focus and corresponding SDGs is observed. Education, skill development and healthcare projects are being undertaken largely, bringing the focus towards SDG4 (Quality Education) and SDG3 (Good Health and Well Being).

**What is the CSR thematic foci of companies for projects in Haryana?** – Between FY2017-19, 91% of CSR funding can be attributed to four thematic areas, viz. (i) Education and Skills, (ii) Poverty Alleviation, Healthcare and Wash, (iii) Environmental Sustainability and Wash, (iv) Environmental Sustainability and Wildlife.

**Which are the key contributing companies?**– 5 companies comprise of the 43% share in the total SDG-aligned CSR expenditure in Haryana with a total CSR spending of INR 206.19 Cr. in the state. What is the budget range of CSR projects in Haryana?- Majority of the projects fall in the range of INR 0.25 Cr. or below.

**Which are the key beneficiaries of CSR projects in Haryana?**- Beyond the 50% projects which address multiple target groups, approximately 36% projects children, whereas, 9.4% of projects addressed youth and 8% projects addressed women in Fy2019.

**Which are the key geographic foci for CSR projects in Haryana?** – Gurugram, Delhi NCR, Faridabad and Hisar together receive to 50% of the total CSR funding coming to Haryana

**Are the corporates working in convergence with the Government agencies to meet SDG targets?**- About 3% CSR projects are being implemented in collaboration with Government agencies.

**What is the CSR compliance by companies?** – In FY2019 INR 1109 Cr. is the unspent CSR funding for the 223 with CSR projects in Haryana.



## Background



The UN General Assembly, and all its 193-member countries, in September 2015 adopted a global development vision entitled Transforming Our World: The 2030 Agenda for Sustainable Development. This 2030 Agenda was designed as a plan of action for people, planet and prosperity. It lays out 17 new Sustainable Development Goals (SDGs) and 169 targets, to stimulate global action over the next 15 years on issues critical to humanity and the planet. India committed to these SDGs at the September 2015 UN Summit and the SDGs officially came into force 1 January 2016 onwards.

India has been steadily progressing towards SDGs, especially through its performance for SDGs (2,4,8,9,12,13) where it has been on track to achieve the 2030 goal or has shown moderate improvements<sup>1</sup> The UNDP India Country Programme Document (CPD 2018-2022), signed with the Government of India, aims at transformative change and development impact at scale. In line with this, UNDP has initiated active support to many state governments in mainstreaming SDG's within their schemes and programmes as a part of a UN system-wide SDG roll out for visioning and planning in India.

The state governments have drafted 15-year vision and strategy roadmaps, streamlining the strategic insights from the national development and 2030 agenda concerning their specific contexts and priorities. Here, the State-level Planning and Development Departments provide focal co-ordination, facilitating the process of SDG implementation<sup>2</sup> Incoherence, Haryana has set ambitious targets for achieving the SDGs within the state and has formulated its SDG Vision 2030 document. Haryana has prepared its Vision 2030 document following extensive consultations with a range of stakeholders and addresses 5 key principles, viz, (i) integrated planning and decentralized implementation, (ii) equitable development, (iii) building human capital, (iv) promoting citizen-centric services and (v) green growth<sup>3</sup>.

To implement the ambitious targets under SDG VISION 2030, the Government of Haryana has partnered with UNDP to establish Sustainable Development Goals Coordination Centre(SDGCC) under the aegis of Swarna Jayanti Haryana Institute of Fiscal Management (SJHIFM) as part of the Finance and Planning Department. The SDGCC is planned to primarily act as a capacity-building centre, a catalyst or resources centre, a think tank, knowledge centre and a monitoring post for all supporting departments and ministries of Government of Haryana. It encompasses the following components:

- Build awareness and capacity of all stakeholders around SDG VISION of Haryana and its targets
- Propose integrated development solutions and innovations to accelerate SDG implementation; institutional mechanisms and policy changes to improve coordination and leveraging disruptive technologies and digital governance solutions to improve service delivery
- Adapt SDG VISION for local district level and GP level authorities in their plans and processes.
- Establish plans and systems to mobilize partners and resources.

<sup>1</sup>Sustainable Development Solutions Network, 2019. Sustainable Development Report Dashboard. <https://dashboards.sdgindex.org/#/IND>

<sup>2</sup>UN High Level Political Forum on Sustainable Development, 2017. Voluntary National Review Report. [https://sdghelpdesk.unescap.org/sites/default/files/2018-03/VNR%20-%20India\\_0.pdf](https://sdghelpdesk.unescap.org/sites/default/files/2018-03/VNR%20-%20India_0.pdf)

<sup>3</sup>Government of Haryana 2017. Vision 2030 for SDGs. <http://esaharyana.gov.in/Portals/0/undp-2030.pdf>



- Develop sophisticated technology-based tools to monitor SDGs and ensure M & E systems are in place to collect data and monitor progress in target achievement asset in SDG VISION 2030 document.

## Role of Corporate Social Responsibility in addressing the developmental challenges in India

Achievement of SDGs is not possible through the government effort alone and calls for collective action with the civil society and private sector. India is one of the few nations to roll out regulation on Corporate Social Responsibility (CSR), bringing the social capital earnings by the companies under its ambit. Section 135 of Companies Act, 2013 lays out a clear guideline to address various development challenges suggesting a broadly defined thematic alignment with the subjects under the Schedule VII. Enabled by this robust framework, the policy directive envisions the CSR to contribute towards nation building through proactive identification of problems and implementation of solutions by the Businesses.

In FY2019, the annual CSR prescribed accounted to INR 12290 Cr, out of which INR 12144 Cr. was spent in various CSR activities across the country. While the CSR pool is relatively smaller w.r.t the Government's budgetary allocations for these challenges, it provides an opportunity for businesses to bridge the gap with the strong regional network and presence, technological and administrative capabilities and strategic local action, empowering the non-profits and communities.

Being introduced parallelly, the CSR and SDGs showcase tremendous potential to develop a cohesive sustainable growth model. The CSR and SDGs have multiple overlaps. While the SDGs define targets to be met, CSR provides a robust framework to achieve those at a regional level by leveraging the resource mobilisation capacities and technical expertise of corporates. Attuned with this, it also allows the corporates to invest in unique flagship projects and also amplifying the impact through collaboration with like-minded organisations. Thus, the corporates, as well as governments, need to devise strategic alignment of the CSR and SDGs to catalyse SDG achievement. There is a need to re-orient how public and private actors interact with each other in a system that achieves results in the three dimensions of sustainable development: economic, social and environmental.

## CSR-SDG Alignment Matrix

Analysing the CSR data built during this study, we can trace the indicators and relevant SDGs for each thematic areas under Schedule VII. The following figure illustrates these synergies between SDGs and various thematic areas under Schedule VII of CSR in the form of an alignment matrix<sup>4</sup>.

We observe that the Schedule VII thematic areas address all the SDGs, except SDG 16 (Peace, Justice and Strong Institutions) and SDG 17( Partnership for Goals). SDG 16 ensures the promotion of peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels, whereas SDG 17 helps in revitalising the global partnerships for SDGs.

<sup>4</sup> Linkages established based on projects under each thematic area and the SDG indicators addressed by those (CSRBOX internal database for the FY2019 of 700+ large companies in India)

SDG 11 (Sustainable Cities and Communities) is heavily contributed through the CSR such that projects listed under 11 different thematic areas align with it. The projects listed under the thematic area of 'eradicating hunger, poverty and malnutrition, promoting health care, sanitation and safe drinking water' synergize with as many as 11 different SDGs. Opportunities for multi-sectoral SDG-intensive activities are tapped through projects listed under 4 key thematic areas of – (i) eradicating hunger, poverty and malnutrition, promoting health care, sanitation and safe drinking water, (ii) promotion of education, special education and vocational skills, (iii) gender equality, women empowerment, senior citizens and economically backward groups, (iv) ensuring environmental sustainability, ecological balance and wildlife and natural resource conservation.

Table 1 CSR-SDG alignment

CSR Thematic Areas (Schedule VII)	SDG 1	SDG 2	SDG 3	SDG 4	SDG 5	SDG 6	SDG 7	SDG 8	SDG 9	SDG 10	SDG 11	SDG 12	SDG 13	SDG 14	SDG 15	SDG 16	SDG 17
Eradicating hunger, poverty and malnutrition, promoting health care, sanitation & safe drinking water	█	█	█	█	█	█	█	█	█	█	█		█				
Promotion of education, special education and vocational skills													█				
Gender Equality, Women empowerment, Senior citizens and economically backward groups	█	█	█	█	█	█	█			█							
Protection of National Heritage art and culture				█	█						█						
Benefits to armed forces veterans, war widows				█	█			█			█						
Ensuring environmental sustainability, ecological balance, wildlife & natural resources conversation	█	█		█		█	█				█	█	█	█	█		
Technology incubators with academic institutions									█			█	█				
Rural Sports, Paralympics and Olympics Sports	█		█	█				█		█	█						
PM National Relief Fund and any other funds setup by the Central Govt. for socio economic development & welfare of SC/ST/OBC						█					█		█				
Rural Development projects	█	█	█	█					█		█		█			█	
Urban Slum Development	█					█	█		█		█		█				
Employee Volunteering		█		█		█	█				█						
Others	█		█					█	█								█
Admin Expense																	█
Corpus Fund							█										

4Linkages established based on projects under each thematic area and the SDG indicators addressed by those (CSRBOX internal database for the FY2019 of 700+ large companies in India)



## Objectives and Methodology

The challenge to achieve the SDGs is more systemic, and beyond mere mobilisation of funds to bridge financial gaps. Given the presence of very large commercial clusters in Gurgaon, Manesar and Faridabad, the contribution of the private sector in key development areas has emerged as an important consideration while addressing critical issues within the state. The absolute amount of the CSR investment in Haryana is approximately 2 % of the total CSR expenditure across India. To create an enabling environment and increase the intensity of CSR investment in the state, it is important to ensure alignment between the Government's developmental agenda and the CSR initiatives. As the first step in this direction, it is envisaged to have a baseline report on the CSR contributions in Haryana and its linkages with SDG Vision 2030.

### Objectives

Identifying the companies contributing to development projects in Haryana through CSR

Collating data around different parameters through secondary research

Analysing the CSR data for the identified companies to map the CSR contribution towards SDGs in Haryana

### Research Methodology

The study will involve a detailed analysis of the 223 shortlisted companies through secondary research and data collection based on the annual report of companies, company websites, CSRBOX internal database.

The company shortlisting criterion, key data points to be collated and analytical points for research are as follows;

#### Shortlisting criterion:

- INR 0.5 Cr. or above prescribed CSR budget
- Availability of CSR data by 31st March 2020
- Listed on BSE/NSE, Subsidiary of BSE listed, Public Sector Undertakings and Privately owned companies
- Companies that have their corporate headquarters, project locations or plant locations in Haryana/N
- CR have also been included (Potential companies that would have CSR projects in Haryana)
- We have considered 2018-19 as the base year for shortlisting and consistency. So the companies present in this year have been included, irrespective of them having projects in other years.

## The key data points and the description, rationale and assumptions are as follows:

Sr. No.	Data Points	Description/ Rationale/ Assumptions
	Name of the Company	Unique identification of the company and details about its subsidiary, branches, sister companies, etc.
	Inter alias/Acronyms of the Company	
	Parent Company/Group	
	Company Type	Company ownership under 4 categories (BSE/ NSE, Private, PSUs) to understand their CSR compliance mandate and derive corresponding trends
	Industrial Sector	Categorising the industry of the company (across 14 identified industrial sectors) to understand patterns of CSR in terms of expenditure, thematic focus, geographies, etc
	MNC (Yes/No)	Identifying and mapping MNCs which have HQ out India and have an operational unit/ branch office in India and thus fall under the CSR purview; Location of the MNCs to know if there is any geographic pattern of international organisations funding certain projects in Haryana
	MNC (City)	
	MNC (Country)	

Sr. No.	Data Points	Description/ Rationale/ Assumptions
	Corporate Office Address	To understand the geographic presence of the companies, distinguish between local and nonlocal companies, availability of resources and corresponding CSR contributions.
	Corporate Office (State)	
	Corporate Office (City/District)	
	Pincode	
	Contact Details	
	Regional Offices/Plant Locations (City/District)	
	Average Net Profit in FY 2018-19 (in Cr.)	Map the scale of organisation in terms of profit/ budget range
	Amount unspent in previous Year (2017-18)	Measuring the CSR potential in terms of financial commitment from the company and tracking the compliance of the company as per the CSR rules
	Prescribed CSR 2018-19 (in Cr.)	
	Actual CSR Spent in FY 2018-19 (in Cr.)	
	Actual to Prescribed (%)	
	Actual to Avg. Net Profit(%)	
	Amount Unspent (in Cr)	Understanding the challenges faced by the company in meeting CSR compliance- the share of funding and the reasons for unspent. The reasons for unspent are categorised as follows; 1) Still Identifying partners & projects 2) Running long term projects 3) Approvals pending from PRI or any other govt. authorities 4) Budget sanctioned project will begin next year 5) Company has not given reason for unspent 6) NA- not applicable if the company has no unspent 7) Others (those not listed in the drop downs- if the company has specified any)
	Last Year's Pending CSR Amount Added in current year spending(in Cr.)	
	Comment about Last Year's Pending CSR	
	Reason for unspent (if applicable)	
	Description for Reason for Unspent	

Sr. No.	Data Points	Description/ Rationale/ Assumptions
	CSR Project Title	Flagship projects of the organisation followed by a brief description of the problem addressed, the solution proposed and the implementation process.
	Description of Project	
	Target Group	To identify the social groups to which the project caters, giving an idea about a focus on particularly vulnerable communities, gender-specific projects or age group related trends for CSR projects. Target groups being mapped are youth, women, third gender, child, elderly, migrant workers, persons with a disability, farmers, adolescent girls;
	No. of Beneficiaries	Number of beneficiaries to build the scale of impact created through the organisation's work Beneficiaries reached for each SDG.
	Relevant Theme of Schedule VII	Key thematic areas as listed under the schedule VII and its corresponding sub-thematic area based on the interventions proposed under the project.
	Sub Thematic Areas	
	Key Terms	Keywords to address linkages between various projects
	Relevant SDGs	SDGs alignment of the projects based on the key thematic area, sub-thematic area and target groups

Sr. No.	Data Points	Description/ Rationale/ Assumptions
	SDG Indicators (Reference NITI-Aayog)	Map the SDG indicators addressed by the project to understand inter SDG linkages, identify indicators that receive low priority by CSR or are unaddressed completely
	Amount spent (in Cr.)	To measure the scale of financial resources required by the project and its
	Location (State)	To map the geographic focus for the project implementation; In case of 'multi-state' projects and the state-wise allocation is not mentioned, we equally divide the CSR expense for the states and it may vary from the actual amount spent in the particular state
	Location (District)	
	Regions	
	Aspirational Districts Covered (Yes/No)	Geographic presence of the organisation's CSR projects in aspirational districts to correlate the geographic focus with thematic areas, share in funding, SDG alignment and target communities w.r.t. the context of aspirational districts
	Aspirational District (District, State)	
	Implementing Partners	Names of key implementing partners (NGOs, research organisations, district administration, etc)
	Collaboration with Govt. entities (Yes/No)	To identify projects with public partnership
	SDG Reporting (Yes/No)	Indicating if the Company conducts SDG reporting or not (Yes/No)



Sr. No.	Data Points	Description/ Rationale/ Assumptions
	CSR Foundation (Yes/No)	Map the SDG indicators addressed by the project to understand inter SDG linkages, identify indicators that receive low priority by CSR or are unaddressed completely
	Foundation Type	
	Foundation Name	
	Foundation Reference	
	Reporting Beyond CSR	Categorising the reporting beyond CSR (SDG, GRI, Integrated, Standalone Sustainability Report, BRR, UN Global Compact None)
	Report Reference	Link to the data source-annual report/ project report/ SDG reporting

1

### Shortlisting of 223 Companies

- CSR Budget - INR 0.5 Cr. or above
- Availability of data upto 31st March, 2020
- Regional presence - corporate HQ, project locations of plant locations in Haryana/ NCR
- Baseline year - FY2019

2

### Secondary data collection around 50 data points

3

### Analytical Levers

- Longitudinal mapping of projects (FY2017-19)
- Thematic alignment
- Spatial distribution
- CSR governance, partnerships and collaborations
- Industry and company ownership wise variation mapping
- SDG aligned projects
- Ready references for SDG reporting frameworks for CSR projects and SDG mapping tools

## Analytics and Key Findings

The study brings out a total of 223 corporates actively working in the Haryana/ NCR region over the past three years, with an average CSR spent of INR 274.69 Cr/ year. We observe a gradual increase in CSR engagement in the defined geography. The percentage of CSR spent in Haryana w.r.t. actual CSR spent of companies has increased from 4.45% to 5.54% between the financial year 2017-2019. Further analysis of the increase in CSR spent in Haryana w.r.t. the increased prescribed CSR for these companies highlights that the engagement is not a mere effect of improved compliance, but an overall shift of focus towards prioritising initiatives in this region by the identified companies. However, a comparative analysis of the CSR spent in Haryana w.r.t. the CSR spent in India highlights that only 2.89% of the total CSR spent in India is received by the state in FY 2019. Haryana tops the ranking in ease of doing business in the country by achieving the benchmark of 100 per cent implementation of reforms<sup>5</sup>. In FY2019, Haryana contributed 3.5% to India's GDP with an INR 572239 Cr. GSDP at constant prices (2011-12)<sup>6</sup>. However, in FY2019, Haryana ranks 17th in terms of CSR funding received by states

**Table 2: Identified organisations, projects, CSR spent**

	FY 2018-19	FY 2017-18	FY 2016-17
No. of Companies	223	223 (181) <sup>7</sup>	223 (164) <sup>*</sup>
No. of CSR Projects Implemented	801	630	531
Prescribed CSR (in INR Cr.)	6432.55	6106.91	5543.72
Actual CSR Spent (in INR Cr.)	6338.14	5333.33	4853.68
Amount Spent in Haryana (in INR Cr.)	351.40	256.97	216.02
CSR Spent in Haryana w.r.t Actual CSR Spent of Companies	5.54%	4.82%	4.45%
CSR Spent in Haryana w.r.t. Prescribed for CSR Companies	5.46%	4.20%	3.89%
Increase in CSR Spent in Haryana w.r.t. increase in Prescribed CSR for Companies	28.96	7.10%	NA

<sup>5</sup> Directorate of Information, Public Relations and Languages, Government of Haryana. <https://prharyana.gov.in/en/haryana-tops-the-ranking-in-ease-of-doing-business-in-the-country-by-achieving-the-benchmark-of-100>

<sup>6</sup> Department of Economic and Statistics, Government of Haryana, 2020. Economic Survey of Haryana 2019-20. <http://web1.hry.nic.in/budget/Esurvey.pdf>

<sup>7</sup> The base year selected is FY 2018-19. 181 and 164 are the actual number of companies analysed in the Financial Year 2017-18 and 2016-17 respectively. Thus the details of FY 2017-18 & 16-17 are as per these data

	FY 2018-19	FY 2017-18	FY 2016-17
Prescribed CSR Spent in India (700+ large companies)	12289.10	11558.35	10588.45
Actual CSR Spent in India (700+ large companies)	12143.7	10827.24	9479.25
Percentage of CSR Spent in Haryana w.r.t Actual CSR Spent in India	<b>2.89%</b>	<b>2.37%</b>	<b>2.28%</b>



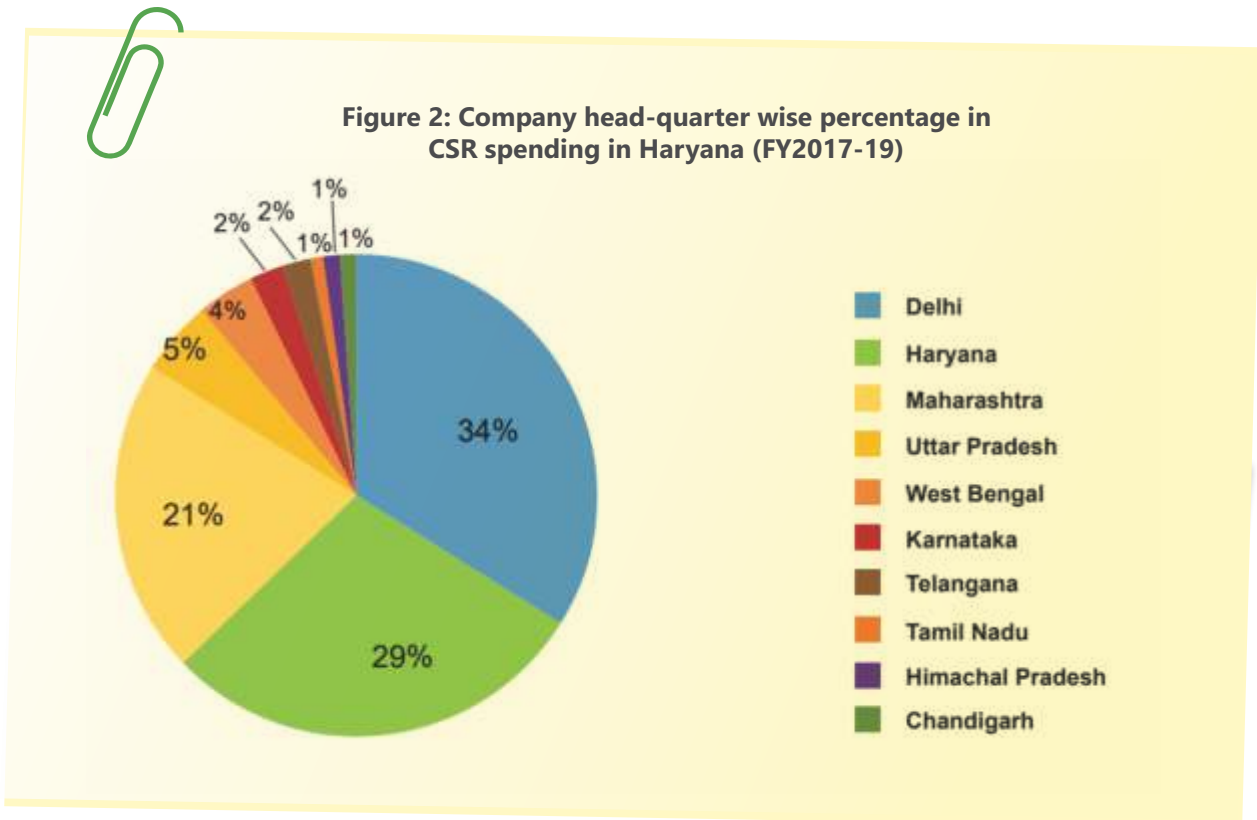
Figure 2: SDG aligned CSR expenditure in Haryana (FY 2017-19)

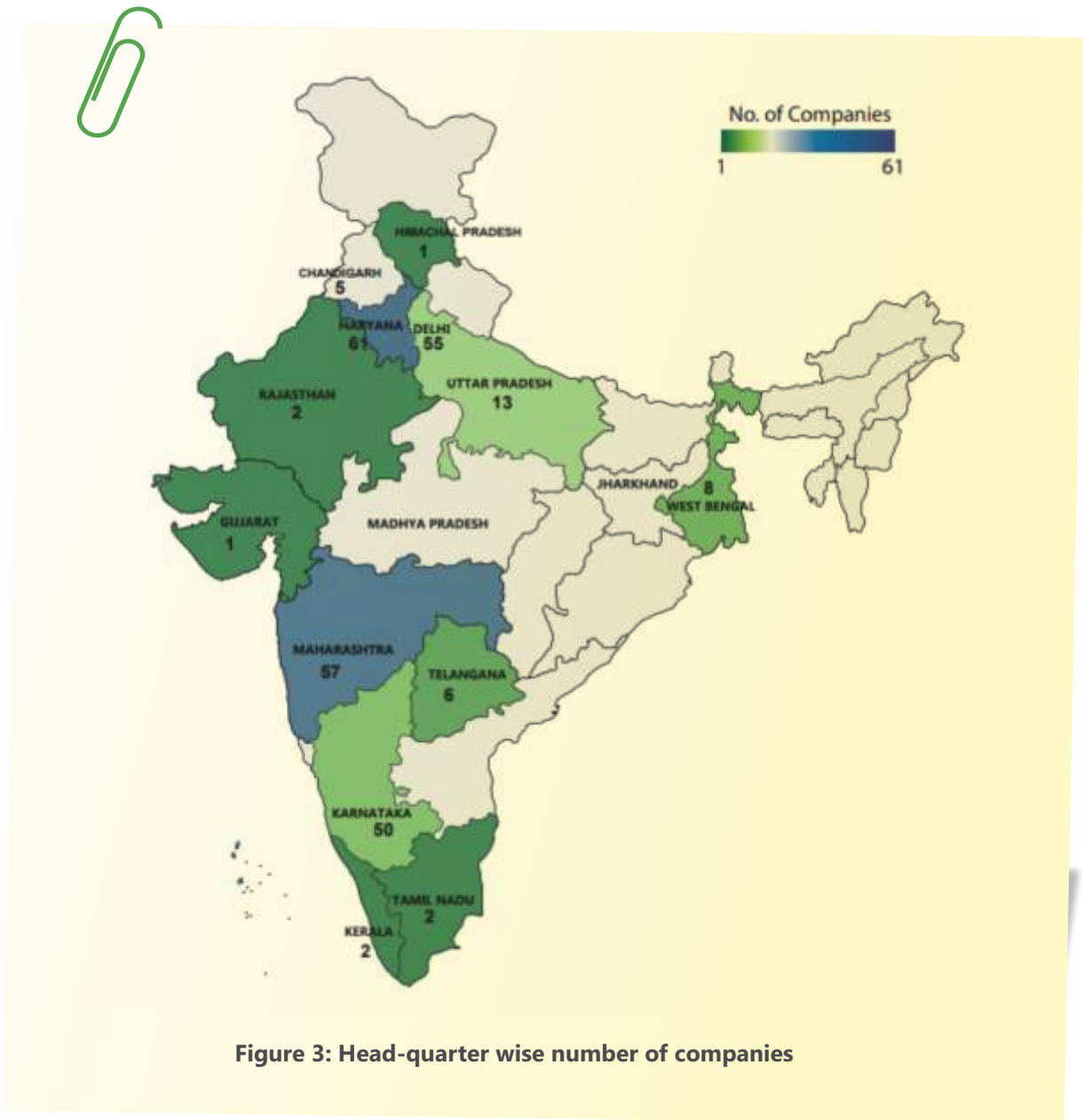
Prescribed CSR (in INR Cr.)    Actual CSR Spent (in INR Cr.)    Amount Spent in Haryana (in INR Cr.)



## Location of company headquarters

Tracing the head-quarters of companies reveals that 61 companies (29 %) out of 223 are head-quartered within Haryana. Out of the remaining companies, 57 are based out of Maharashtra and 55 are from Delhi, contributing a consolidated 55% share in the number of companies spending their CSR in the state. The companies based out of Delhi, Haryana and Maharashtra contribute the largest share (84%) in CSR funding towards Haryana.





**Figure 3: Head-quarter wise number of companies**

Locally driven CSR projects by companies in Haryana contribute to 29% of the total CSR spending in the state, as observed over the last three years. Out of the INR 566 Cr. CSR spent by these companies in FY2019, INR 100.72 Cr. was directed towards local projects within the state. While this is a substantial share of approximately 17% in FY2019, we observe that the ratio of local expenditure by Haryana based companies has fluctuated over the three years with 18.8% in FY2018 and 9.72% in FY2017. Contribution from companies headquartered in Karnataka, Tamil Nadu, Delhi, Maharashtra and Gujarat has grown gradually between FY2017-19. It is interesting to note that this increase is significantly higher for companies from Maharashtra and Delhi, despite a comparatively lower increase in its prescribed CSR over the years, highlighting that Haryana is slowly coming under the geographic priority for these companies.

**Table 3 Company head-quarter wise details of CSR expenditure in Haryana**

State	2018-19 (Amount in INR Cr.)			2017-18 (Amount in INR Cr.)			2016-17 (Amount in INR Cr.)		
	Prescribed CSR	Actual CSR Spent	Amount Spent in Haryana	Prescribed CSR	Actual CSR Spent	Amount Spent in Haryana	Prescribed CSR	Actual CSR Spent	Amount Spent in Haryana
Chandigarh	4.84	4.98	1.75	4.18	5.41	2.30	3.43	3.56	0.45
Delhi	<b>1920.64</b>	<b>1860.83</b>	<b>120.86</b>	<b>1963.81</b>	<b>1448.72</b>	<b>86.46</b>	<b>1817.90</b>	<b>1325.88</b>	<b>75.87</b>
Gujarat	0.78	0.96	0.75	0.52	0.31	0.31	0.00	0.00	0.00
<b>Haryana</b>	<b>632.89</b>	<b>566.48</b>	<b>100.72</b>	<b>546.89</b>	<b>482.59</b>	<b>90.14</b>	<b>500.59</b>	<b>514.59</b>	<b>50.09</b>
HimachalPradesh	34.85	40.25	1.83	37.50	38.76	0.00	33.93	37.16	2.68
Karnataka	273.81	272.15	8.72	238.30	267.67	5.99	248.18	242.07	4.56
Kerala	26.10	20.70	1.63	27.06	17.19	0.00	25.41	17.81	0.00
Maharashtra	<b>2219.53</b>	<b>2214.35</b>	<b>70.03</b>	<b>1994.79</b>	<b>1909.39</b>	<b>41.86</b>	<b>1594.73</b>	<b>1563.22</b>	<b>59.82</b>
Rajasthan	8.93	5.40	1.09	7.39	4.96	0.00	5.04	6.80	0.58
Tamil Nadu	184.96	40.58	2.73	183.73	21.53	1.59	173.20	22.86	0.87
Telangana	170.74	242.85	14.49	189.00	213.32	2.15	221.01	216.46	1.16
Uttar Pradesh	560.74	680.14	12.71	547.40	557.65	14.16	582.59	571.13	13.45
West Bengal	393.74	388.48	14.47	366.32	365.83	12.02	337.70	332.14	6.49





## CSR in Haryana by MNCs

We also identify that 57 companies out of the 223, are Multi-national Corporations (MNCs). Further analysis of these companies based on the countries they originate from, reveals that a majority of these companies (28 in no.) are US based, followed by those from Japan, Netherlands and UK. While the number of US-based MNCs is higher (approximately 50%), it contributes to only 29% of CSR expenditure by MNCs in Haryana. Whereas, 56% of the CSR contribution by MNCs in Haryana can be accounted to 10 Japanese MNCs. Looking at the year-wise break-up of prescribed CSR amount, actually spent by companies (India) and CSR spent in Haryana, we observe that the Japanese, Australian and European countries are more compliant with a higher ratio of actual spent to the prescribed CSR amounts. It is also interesting to note that despite having lower compliance, the expenditure in Haryana by US-based MNCs is gradually increasing every year.

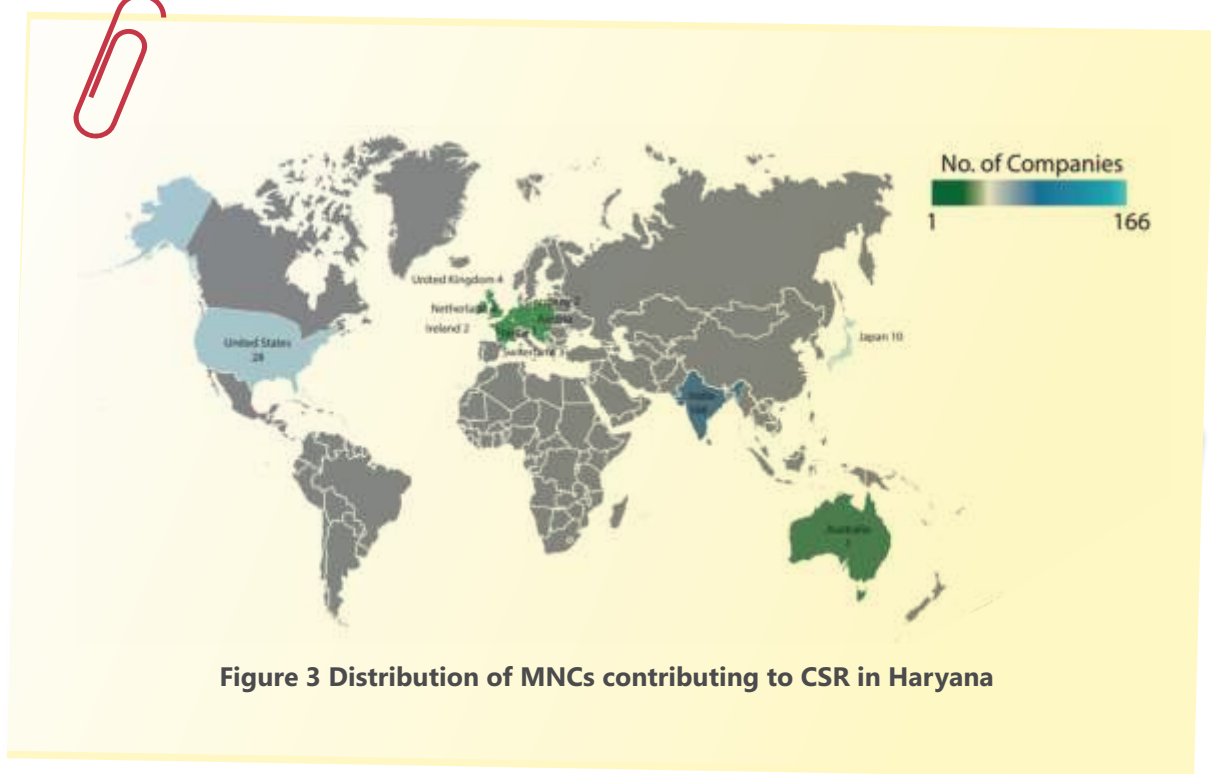


Figure 3 Distribution of MNCs contributing to CSR in Haryana



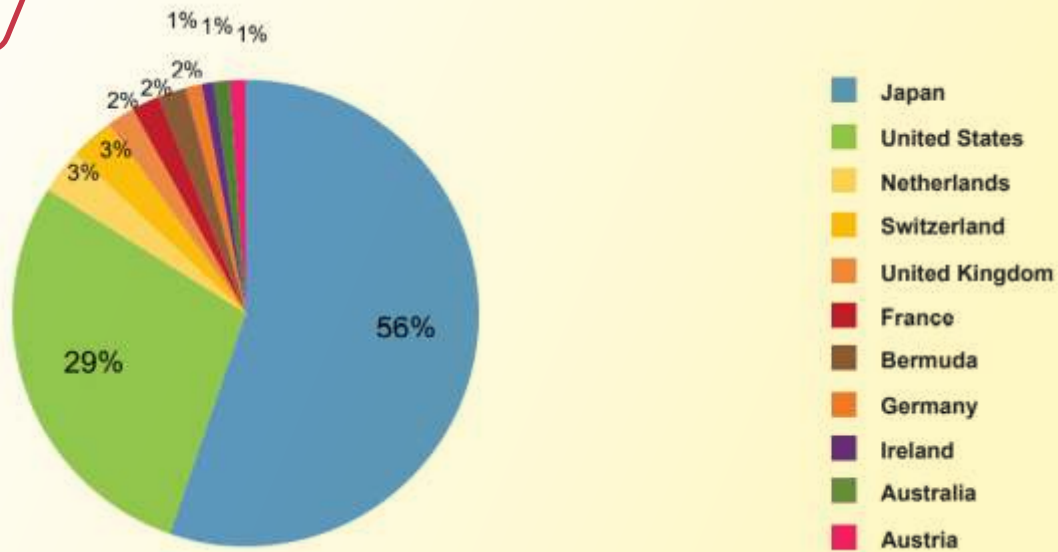


Figure 4 Global head-quarter wise percentage of CSR spending in Haryana by MNCs (FY2017-19)

### Table 4 Global head-quarter wise details of CSR expenditure in Haryana by MNCs

Country	2018-19 (Amount in INR Cr.)			2017-18 (Amount in INR Cr.)			2016-17 (Amount in INR Cr.)		
	Prescribed CSR	Actual CSR Spent	Amount Spent in Haryana	Prescribed CSR	Actual CSR Spent	Amount Spent in Haryana	Prescribed CSR	Actual CSR Spent	Amount Spent in Haryana
United States	319.65	176.13	28.34	300.79	147.78	22.77	270.04	117.50	16.98
Japan	223.77	225.56	38.55	175.04	180.67	48.81	129.90	128.81	43.00
Netherlands	17.48	13.93	3.08	18.36	12.95	2.37	16.79	14.44	1.46
United Kingdom	35.76	35.95	2.24	32.70	31.90	1.50	31.09	30.81	1.29
Switzerland	19.05	14.33	3.52	18.04	11.50	0.64	14.88	10.98	2.64
Germany	1.44	1.44	1.18	1.15	1.17	0.91	1.00	0.95	0.80

Country	2018-19 (Amount in INR Cr.)			2017-18 (Amount in INR Cr.)			2016-17 (Amount in INR Cr.)		
	Prescribed CSR	Actual CSR Spent	Amount Spent in Haryana	Prescribed CSR	Actual CSR Spent	Amount Spent in Haryana	Prescribed CSR	Actual CSR Spent	Amount Spent in Haryana
Ireland	62.60	62.60	1.78	56.00	56.05	0.79	0.07	0.07	0.00
Australia	3.19	3.97	0.18	4.01	4.71	0.64	4.26	3.60	0.35
Austria	1.47	1.00	0.25	1.14	0.94	0.34	1.38	0.57	0.12
Bermuda	1.76	1.91	1.00	1.68	2.12	1.80	1.56	1.12	0.61
France	33.46	33.89	3.40	29.87	14.88	0.83	28.31	9.31	0.46

## Contribution to SDGs by CSR projects by industrial sectors

About 49% of the companies actively contributing to SDGs through their CSR projects belong to four sectors, viz, (i) Banking and Finance, (ii) Auto and Auto Ancillaries, (iii) Power and Heavy Engineering and (iv) Metals, Mining and Minerals. 14% of the companies are from Banking & Finance Sector, followed by Auto & Auto Ancillaries and Power and Heavy Engineering companies with 12% and 9%, respectively. Between FY 2017-19, the CSR funding by companies belonging to the top four contributing sectors has shown a significant increase, whereas, for sectors such as Media and Entertainment, and Chemicals, Pesticides and Fertilisers, the funding has reduced. Despite these variations in funding directed by various industrial sectors, we observe a steady increase in the number of projects by all the industrial sectors over the three years. SDG alignment of CSR funding by top industrial contributors highlights SDG 4 (Quality Education) as the focus area of all the sectors, except for Metals, Mining and Minerals industry which heavily contributes towards SDG 3 (Good Health and Well Being). SDG 3 (Good Health and Well Being) is conceived as the second focal area after SDG 4 for Computer/Software and IT and Power and Heavy Engineering, whereas, SDG 6 (Clean Water and Sanitation) and SDG 11 (Sustainable Cities and Communities) emerges to be second in priority for the Banking and Finance, Auto and Ancillaries and Construction, Contracting and Infrastructure industries, respectively.

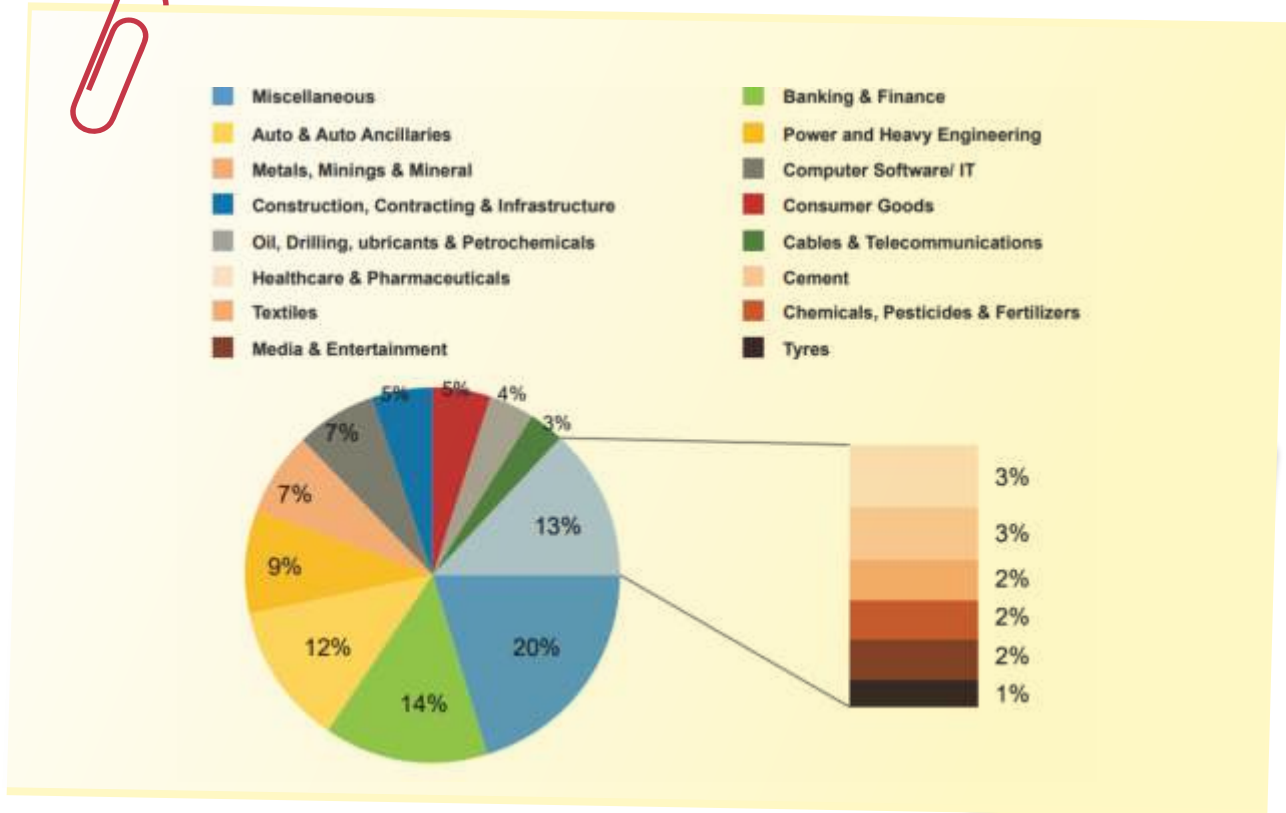
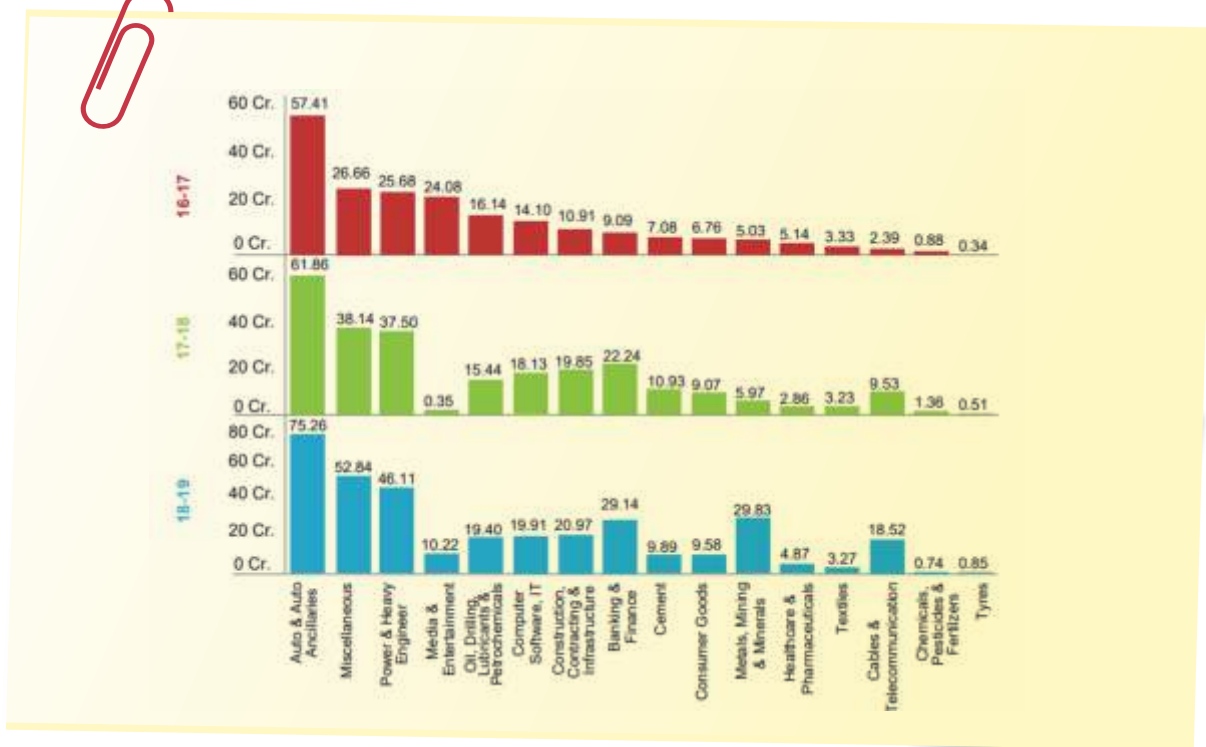


Figure 5 Industry sector-wise number of companies8



8 Miscellaneous sectors includes companies from industries such as Food Processing, Beverages, Diversified, Transport & Logistics, Shipping, Paper, etc

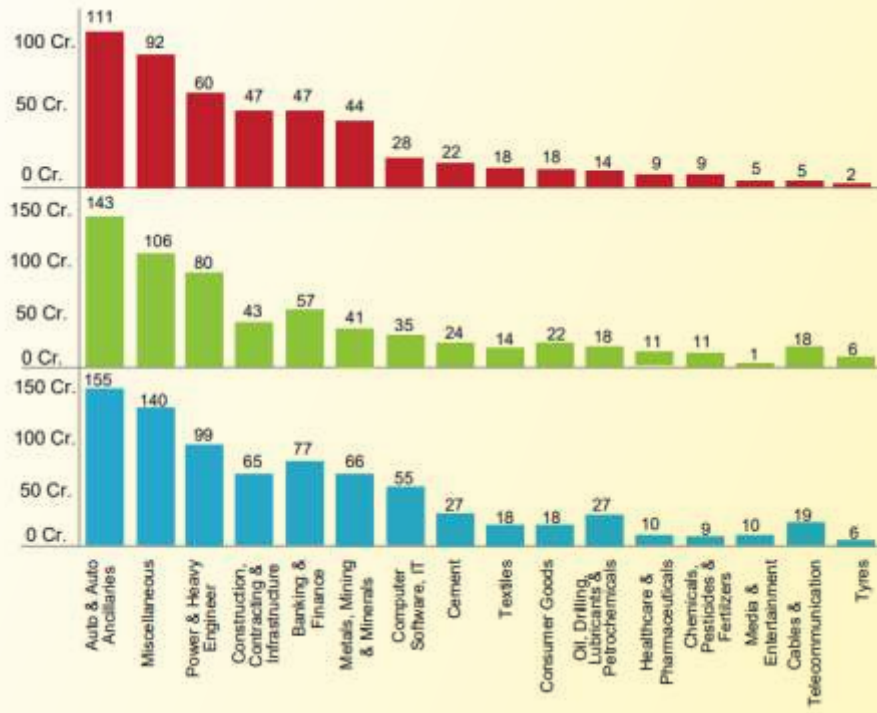


Figure 7 Industry sector-wise SDG-aligned CSR projects in Haryana (FY 2017-19)

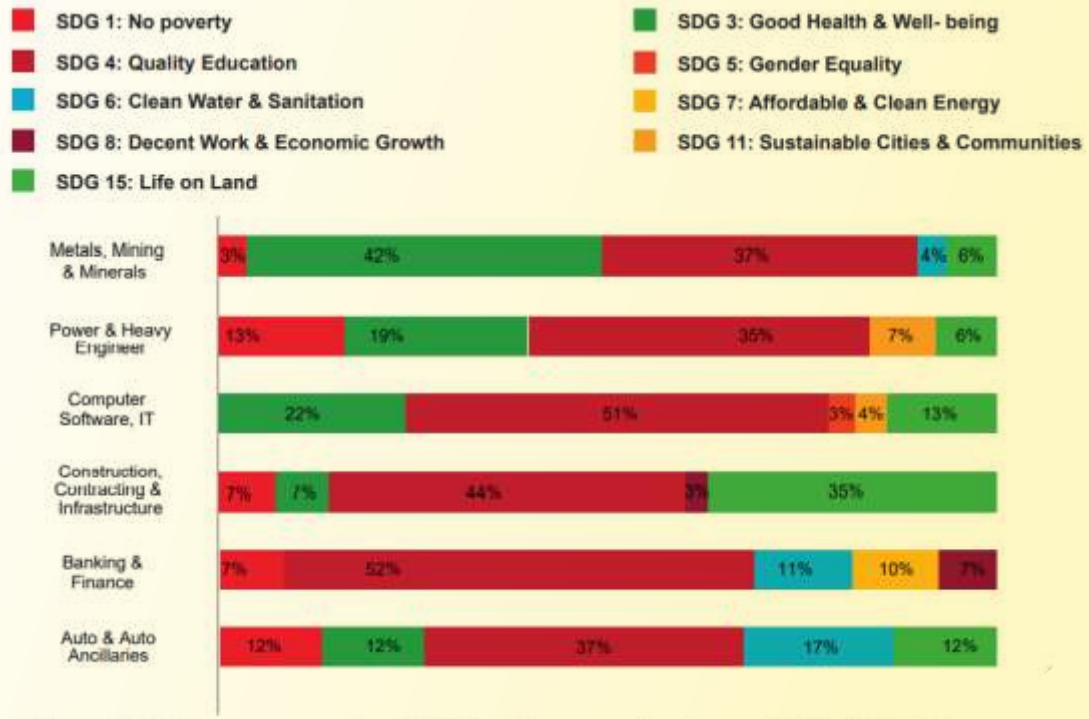


Figure 8 Industry sector-wise CSR funding contributing to SDGs (FY 2017-19)



## Top ten companies contributing to SDGs through CSR projects

With a consolidated contribution of INR 206.19 Cr. between FY 2017-19, top 5 companies, viz, Maruti Suzuki India Ltd., Honda Motorcycle and Scooter India Private Ltd., NTPC Ltd., Hero Motocorp Ltd. and Zee Entertainment Enterprises Ltd., comprised of the 43% share in the total SDG-aligned CSR expenditure in Haryana. Comparing the CSR expenditure by individual companies w.r.t. their actual CSR spent in India, we understand that despite being a top contributor, Maruti Suzuki India Ltd. directs on an average only 23% of its actual CSR spent (India) towards the state of Haryana. Despite having a relatively lower contribution in terms of funding, Interglobe Aviation Ltd., DLF Assets Ltd. and WNS Global Services spend a relatively higher share of their total CSR pool in Haryana. It is also observed that the locally headquartered companies like Maruti Suzuki India Ltd., Honda Motocorp Ltd. and Honda Motorcycle and Scooter India Private Ltd. spend a relatively lower share of their total CSR funding in the state.



Others	Power Grid Corporation
Maruti Suzuki India Ltd.(76.16)	ONGC Ltd. (13.02)
Honda Motorcycle and Scooter India Private Ltd. (43.81)	NMDC Ltd.
NTPC Ltd. (40.99)	Bharti Airtel Ltd.
Zee Entertainment Enterprise	Aravali Company power Ltd.
Hero MotoCorp Ltd. (23.42)	Ultra Tech Cement Ltd.
Interglobe Aviation	ITC Ltd.
Hindustan Petroleum	Reliance Ltd.
DLF Assest Private Ltd.	WNS Global Services Pvt. Ltd.

Figure 9 SDG aligned CSR spending in Haryana FY2017-19 (in INR Cr.)



Figure 10 Top 10 companies contributing to SDGs (Fy2017)



Figure 11 Top 10 companies contributing to SDGs (Fy2018)



Figure 12 Top 10 companies contributing to SDGs (FY2019)

## The budget range of CSR projects

Majority of the project budgets range up to INR 0.25 Cr. In FY 2019, 66.04 % of projects had a budget less than INR 0.25 Cr, followed by 13% projects with budgets between INR 0.25-0.50 Cr. Only 1% projects are high budget projects with funding requirements beyond INR 5 Cr. While we see a 38% increase in low budget projects between FY 2017 and FY 2019, the increase in high budget projects of INR 5 Cr. and beyond has been of 125%.



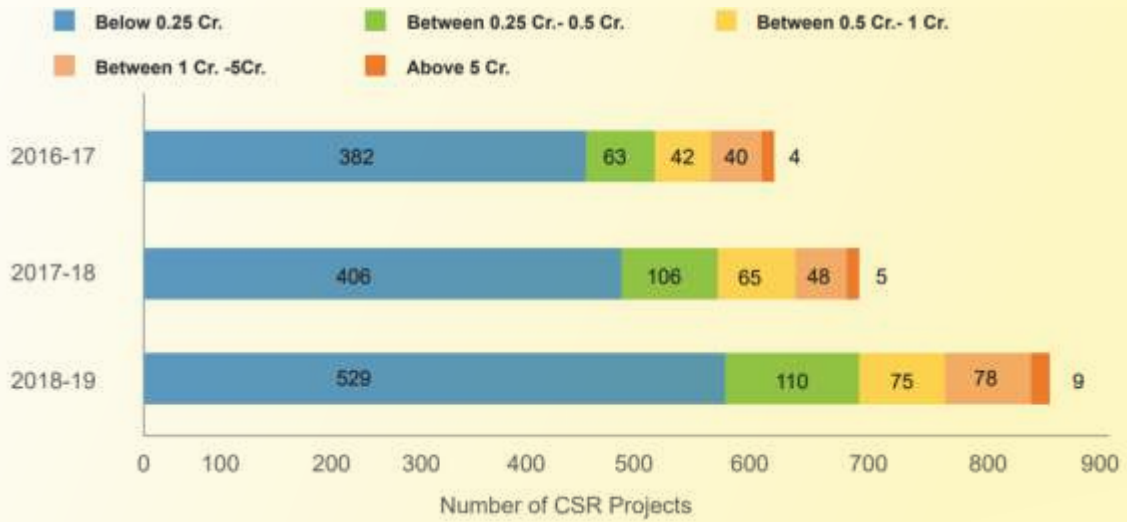
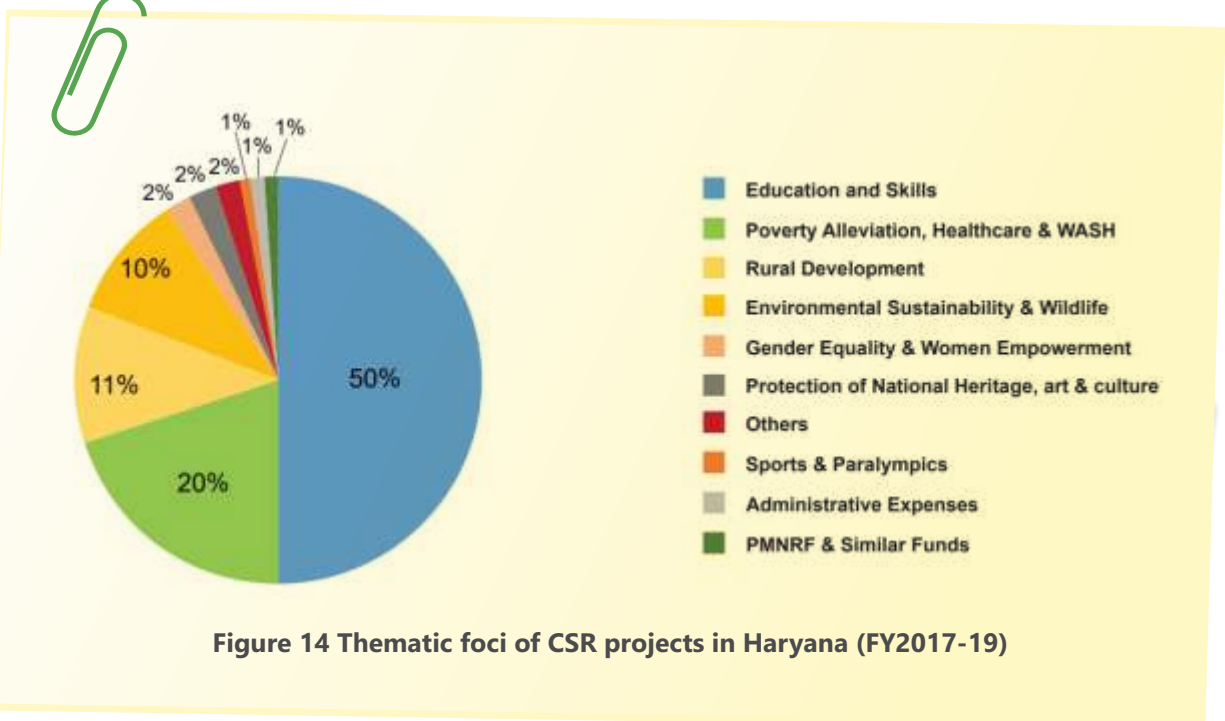


Figure 13 Budget range of CSR projects (FY 2017-19)

## CSR thematic foci of organisations

Concerning the Schedule VII of the Companies Act, we identify four thematic foci, viz. (i) Education and Skills, (ii) Poverty Alleviation, Healthcare and Wash, (iii) Environmental Sustainability and Wash, (iv) Environmental Sustainability and Wildlife. Over the last three years, these four sectors have received a 91% share of the total CSR funding directed to Haryana. The educational and skill development CSR projects have received the maximum share i.e. 50% of total funding, followed by the projects towards poverty alleviation, healthcare and WASH, which receive 20% of the total funding.



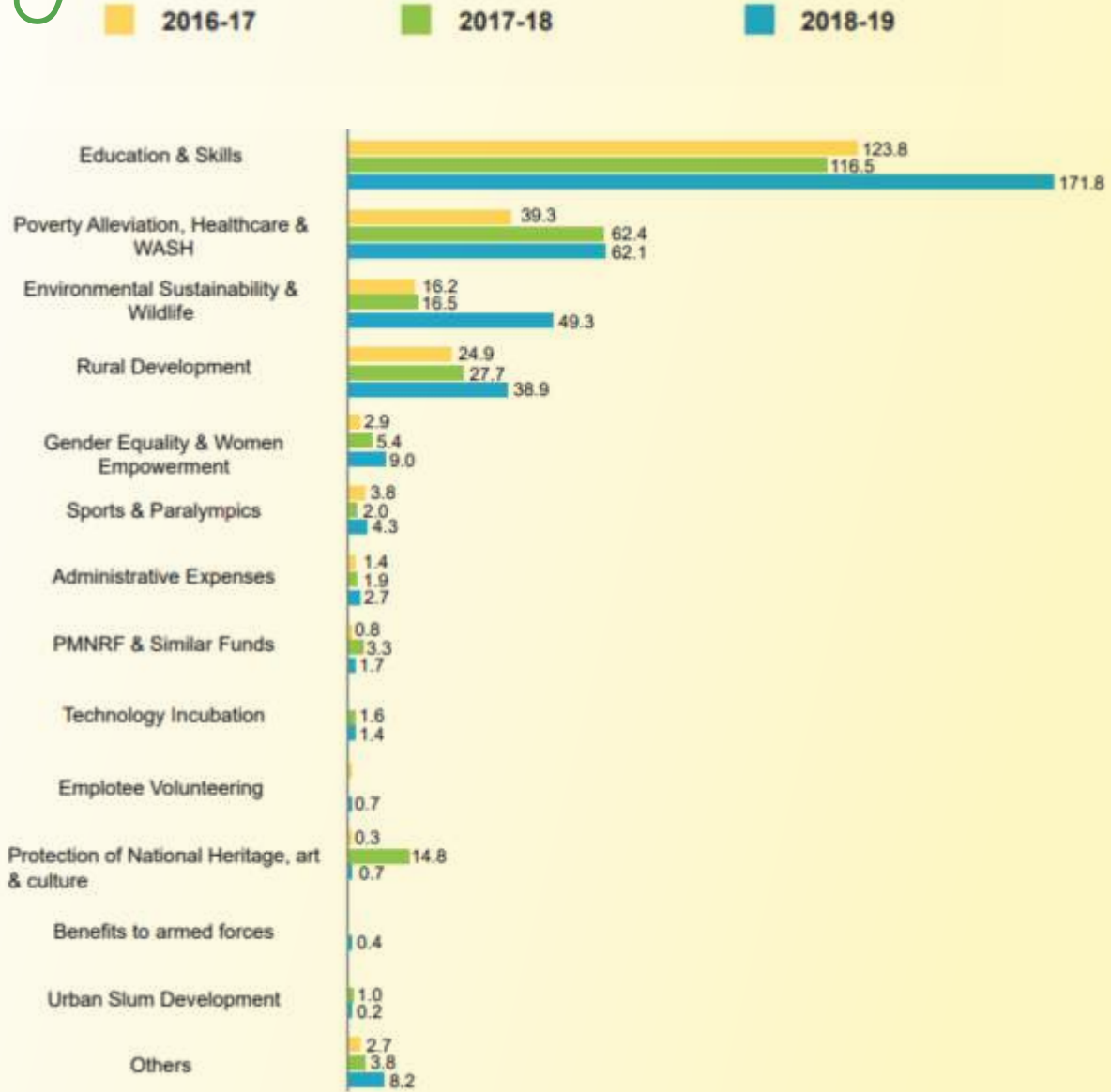
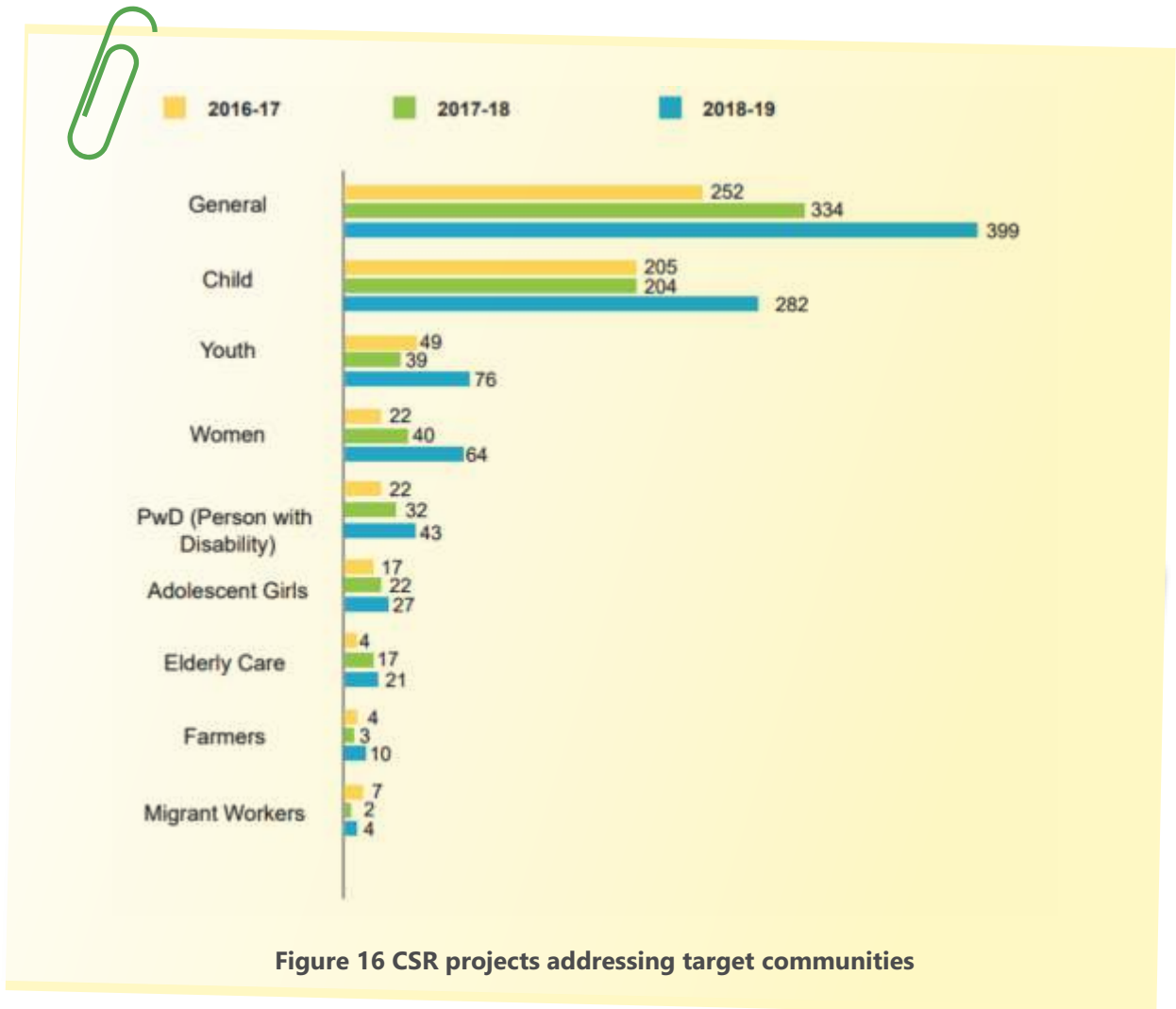


Figure 15 Thematic foci of CSR projects in Haryana

## Targeted communities through CSR projects

The CSR project count in Haryana stands at 801, 630 and 531 for FY 2019, FY 2018 and FY 2017, respectively. There is a gradual increase in the number of projects over the years, with a significantly higher increase between FY 2018 and FY 2019. Identifying the targeted communities through these projects, we observe that more than 50% of the projects fall within the general target group category, wherein, they address multiple communities<sup>9</sup>. This could be explained with the example of drinking water ATM projects, which addresses multiple age groups, multiple communities, etc. Beyond that, the focus has been around designing CSR projects targeted towards children. Approximately 36% of projects in FY 2019 address children, whereas, 9.4% of projects addressed youth and 8% of projects addressed women.



<sup>9</sup> Projects with General category are those projects which include multiple target groups. For instance: Drinking Water, Community Toilets, and Rural Development Projects.

## SDGs addressed through CSR projects in Haryana

Projects in alignment with SDG 4 (Quality Education) receive the largest share of CSR funding with 43% share in the total within the state. SDG 1 (No Poverty), SDG 3 (Good Health and Well Being) and SDG 6 (Clean Water and Sanitation) receive the following share of 13%, 11% and 11% respectively. These four SDGs receive an aggregated funding of (INR 259 Cr.) in FY2019. SDG 5 (Gender Equality), SDG 10 (Reduced Inequalities), SDG 9 (Industry Innovation and Infrastructure) and SDG 13 (Climate Action) receive a minimum share in the funding of approximately 1% or less.



Figure 17 CSR contribution (funding) towards SDGs (FY2017-19)

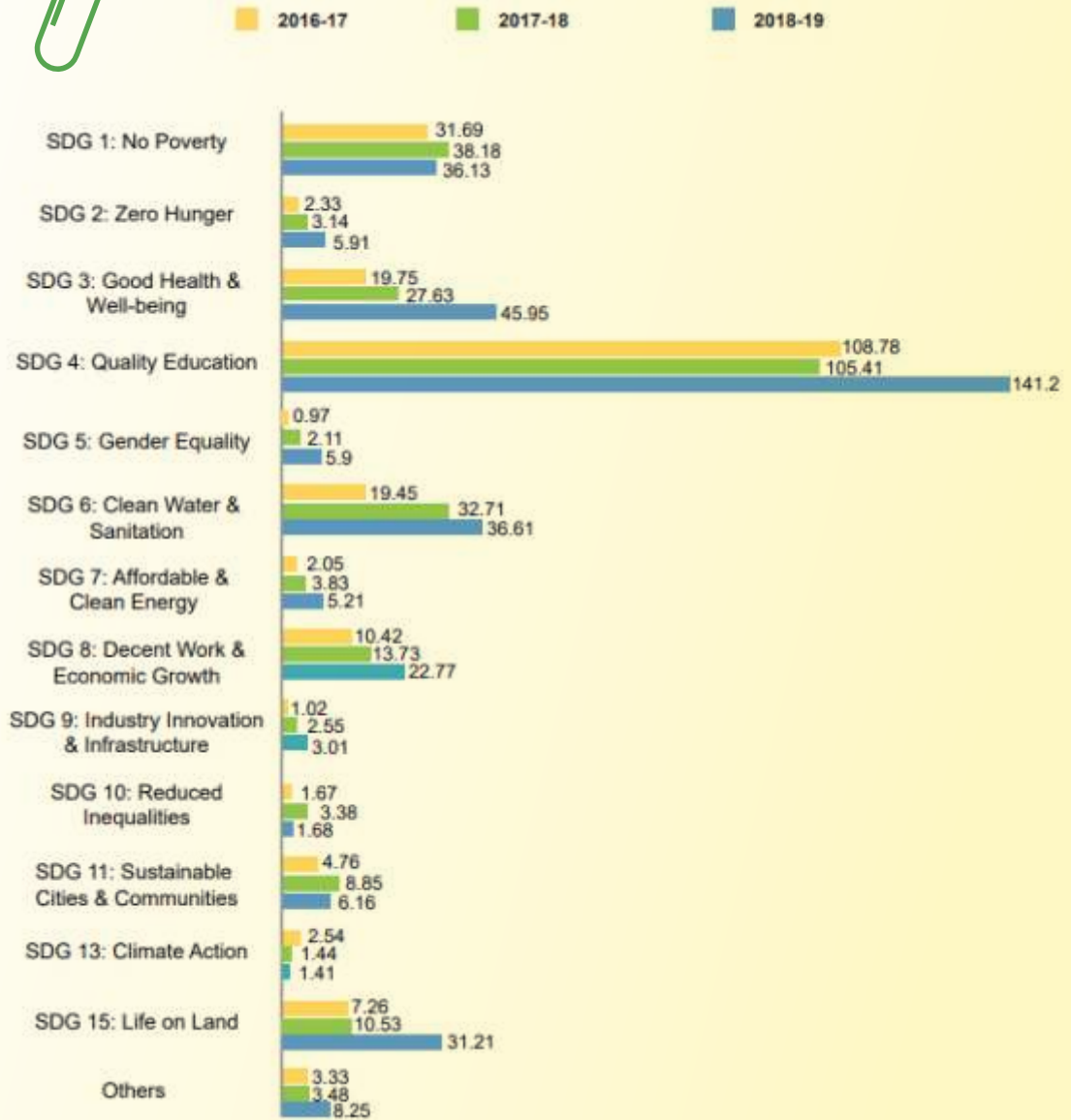


Figure 18 SDGs addressed through CSR funding in Haryana (FY2017-19)

9 Projects with General category are those projects which include multiple target groups. For instance: Drinking Water, Community Toilets, and Rural Development Projects.

**Table 5 CSR projects by companies and contribution to SDGs**

SDGs	2018-19 (Amount in INR Cr.)			2017-18 (Amount in INR Cr.)			2016-17 (Amount in INR Cr.)		
	Comp anies	Proj ects	Amount in Haryana	Comp anies	Proj ects	Amount in Haryana	Comp anies	Proj ects	Amount in Haryana
SDG 1: No Poverty	53	81	36.13	45	69	38.18	34	40	31.69
SDG 2: Zero Hunger	15	15	5.91	11	11	3.14	10	10	2.33
SDG 3: Good Health and Well-being	63	94	45.95	56	85	27.63	54	79	19.75
SDG 4: Quality Education	145	297	141.20	114	219	105.41	108	210	108.78
SDG 5: Gender Equality	25	31	5.90	14	18	2.11	10	13	0.97
SDG 6: Clean Water and Sanitation	52	70	36.13	50	67	32.71	41	52	19.45
SDG 7: Affordable and Clean Energy	13	21	5.21	9	13	3.83	2	2	2.05
SDG 8: Decent Work and Economic Growth	45	55	22.77	37	39	13.73	37	46	10.42
SDG 9: Industry Innovation and Infrastructure	7	9	3.01	5	8	2.55	3	4	1.02
SDG 10: Reduced Inequalities	17	19	1.68	11	16	3.38	9	9	1.67
SDG 11: Sustainable Cities and Communities	25	27	6.16	19	22	8.85	18	19	4.76
SDG 13: Climate Action	1	1	1.41	4	4	1.44	3	3	2.54
SDG 15: Life on Land	46	53	31.21	35	43	10.53	29	31	7.26
Others <sup>10</sup>	16	28	8.25	15	18	3.48	9	13	3.33

<sup>10</sup>Others include those projects which could not be aligned with any SDG. For example Admin xpense, Project Monitoring and Evaluations, Employee Volunteering, Research Projects



# Spatial distribution of SDG aligned CSR projects in Haryana

The following figure shows the geographic spread of the CSR projects by the companies over the last three years. Gurugram emerges as the geographic priority area based on the CSR expenditure (31%) received for projects in the district. This is followed by Delhi NCR, Faridabad and Hisar districts which receive 7%, 6% and 6% funding respectively. A large amount is contributed towards projects which are either being executed pan-Haryana or have no disclosure about the project locations. The remaining 19 districts receive a consolidated share of 28%. We observe that the district of Charkhi Dadri has remained devoid of CSR funding over the last three years.

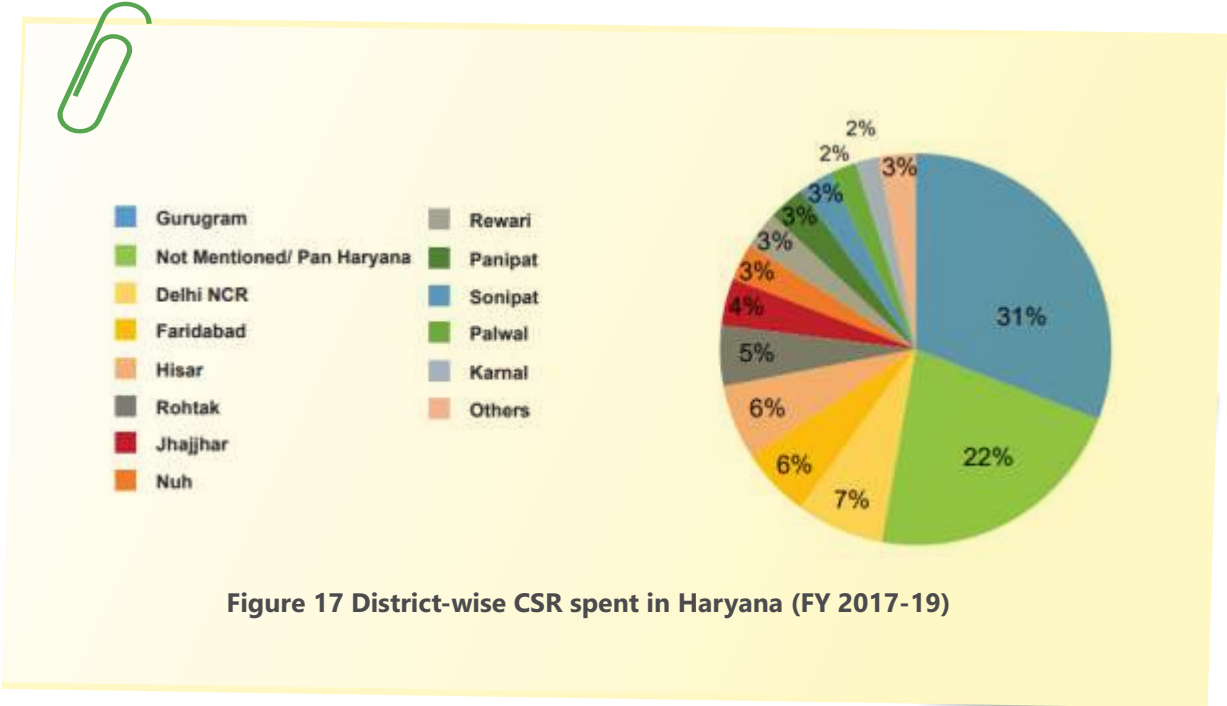


Figure 17 District-wise CSR spent in Haryana (FY 2017-19)

9 Projects with General category are those projects which include multiple target groups. For instance: Drinking Water, Community Toilets, and Rural Development Projects.



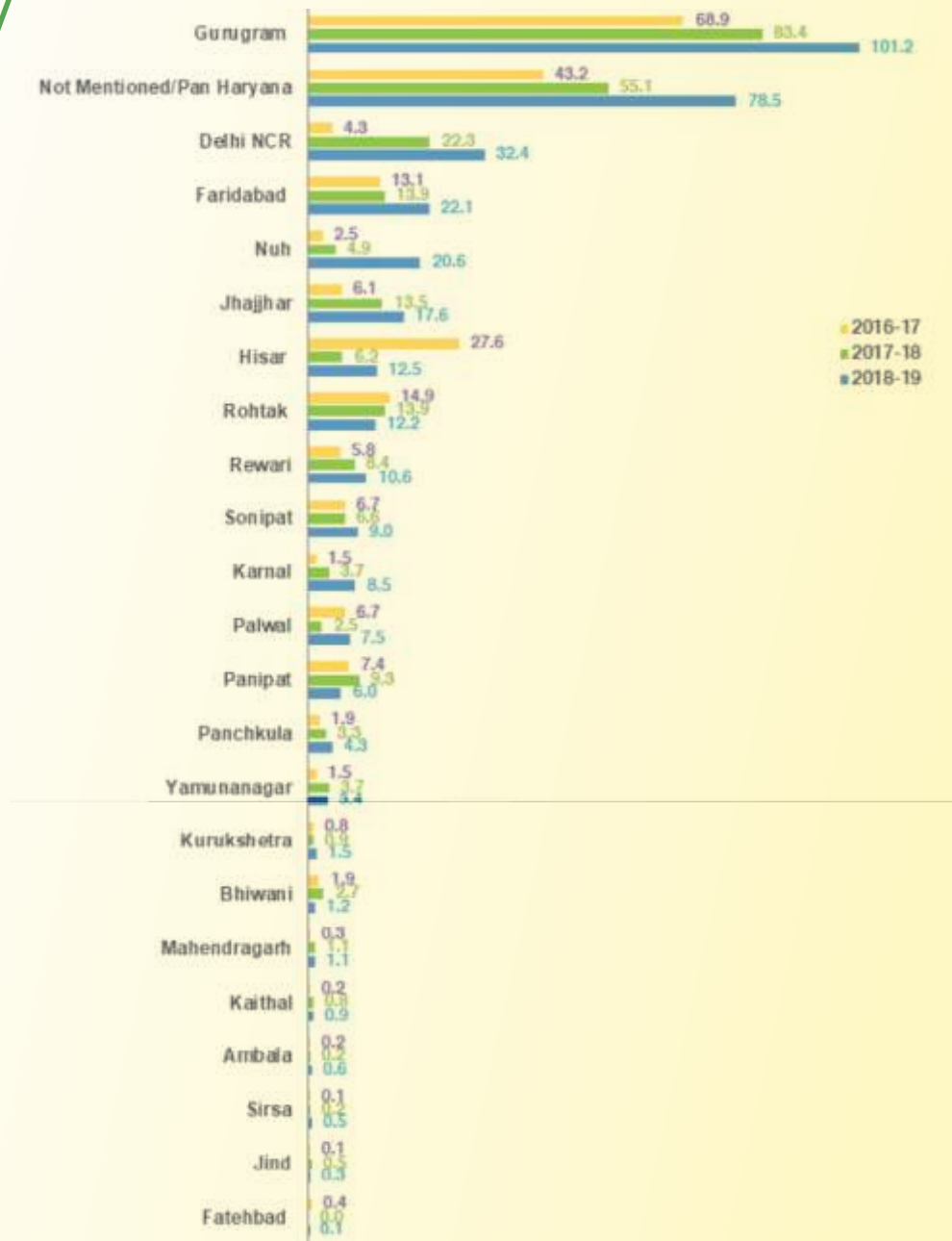


Figure 18 Spatial distribution of CSR funding in alignment with SDGs

## SDG alignment of CSR projects in aspirational districts

We conducted a granular analysis of the CSR projects in the aspirational district of Nuh and tried to map its alignment with the SDGs. Accredited to the aspirational district's programme, we observe that in FY2019, Nuh has a two-fold increase in its CSR funding and ten-fold increase in the number of companies targeting the geography. However, for the total contribution of CSR towards SDGs in Haryana, only 3% is directed towards Nuh between FY 2017-19. Education and Skills, Poverty Alleviation, Healthcare and WASH, and Gender Equality and Women Empowerment emerge as the thematic foci for the projects in the district. In congruence, SDG 4 (Quality Education), SDG 3 (Good Health and Well Being), SDG 1 (No Poverty) are identified with which the majority of the projects align. The collaboration with Government Agencies was initiated in FY2019, wherein 6 projects in Nuh were implemented in partnership with the Government.

Aspirational District (Nuh)	2018-19	2017-18	2016-17
No. of Companies	17	9	8
No. of Projects	29	11	9
Amount Spent in Nuh (in INR Cr.) <sup>11</sup>	20.55	4.90	2.50

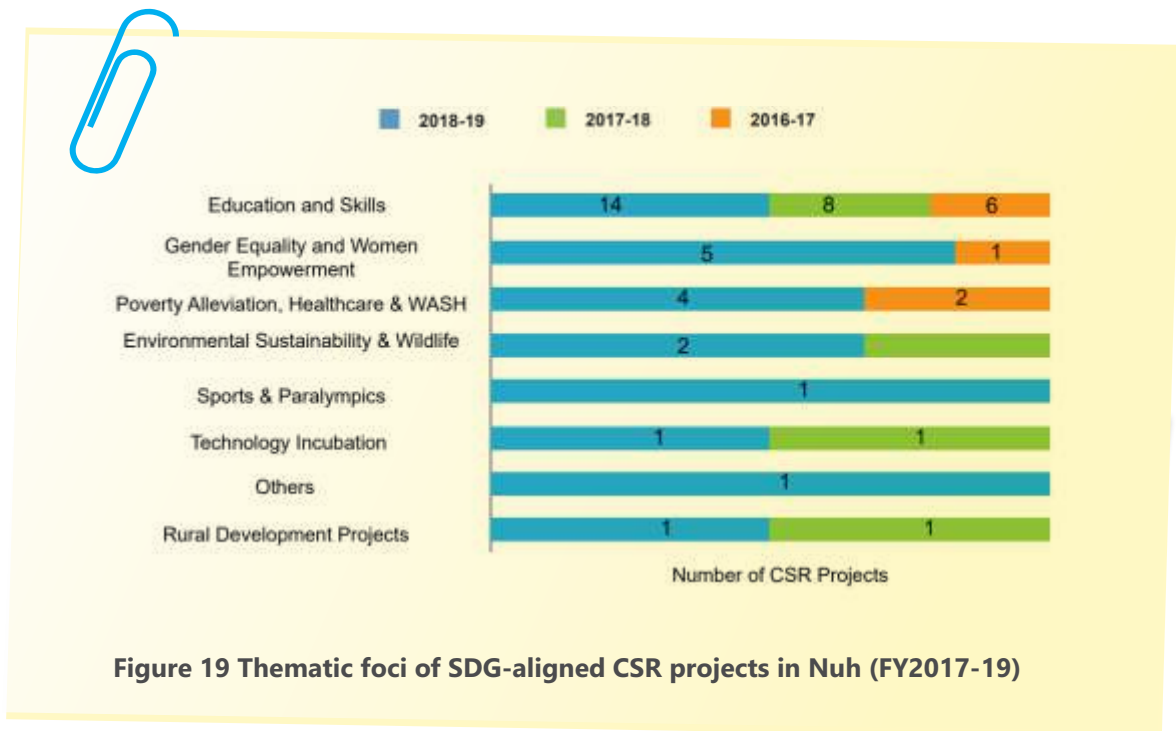


Figure 19 Thematic foci of SDG-aligned CSR projects in Nuh (FY2017-19)

<sup>11</sup>In cases where there are multiple states and districts in a single project, the amount is equally divided for each state/district; hence the amount shown in the graph may vary to the actual amount spent in a particular district.

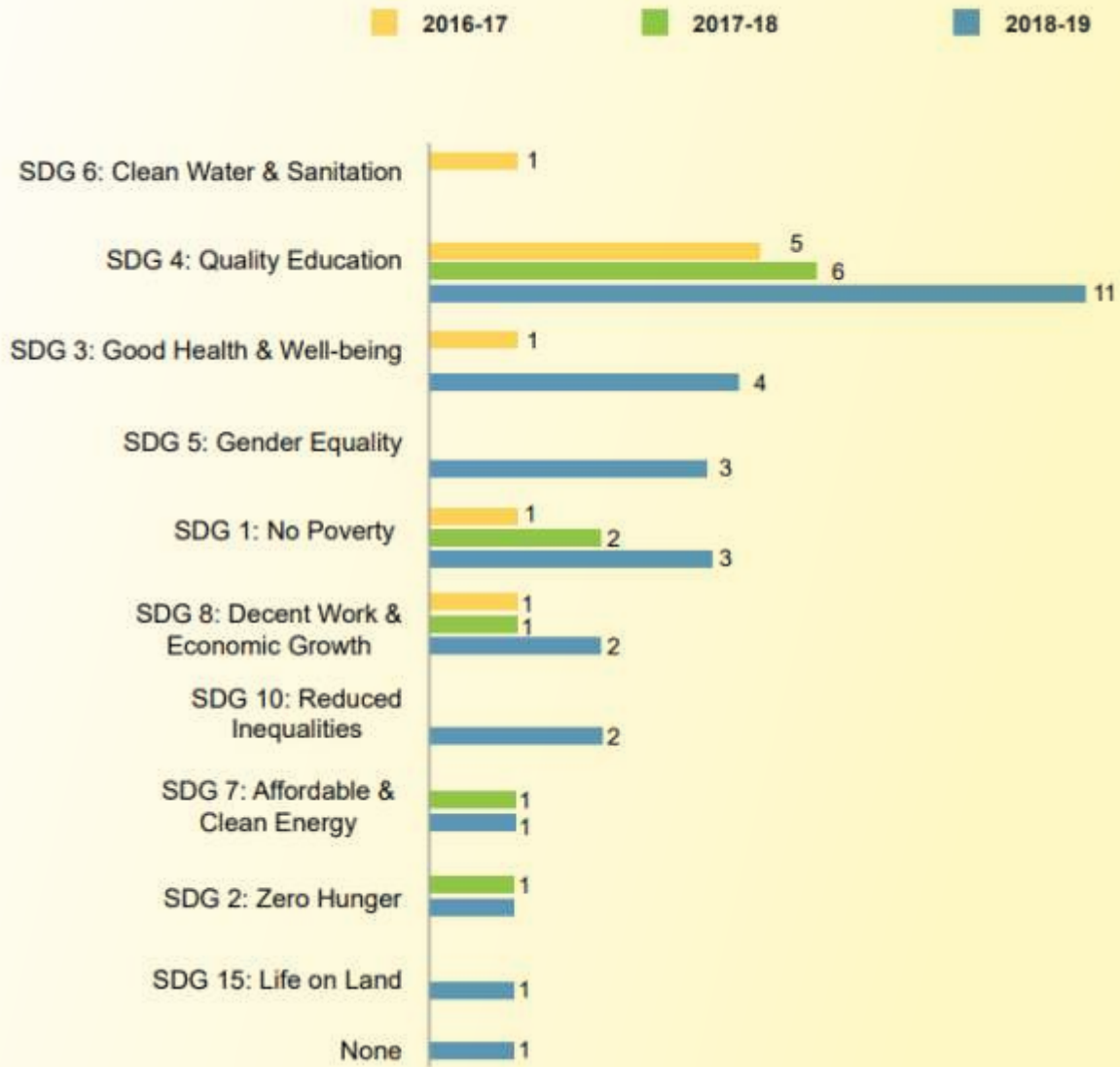


Figure 20 SDG alignment of CSR projects in Nuh

## CSR project implementation

Majority of the CSR funding (64%) is allocated to projects being executed by implementing agencies. However, if we calculate the average project budget based on the amount allocated and a number of projects, it reveals that relatively low budget projects (Avg – INR 0.44 Cr. each) are executed through implementing agencies. Whereas, relatively cost-intensive projects (Avg – INR 0.9 Cr. each) are being spearheaded and implemented by CSR Foundations in FY2019.

	2018-19 (Amount in INR Cr.)			2017-18 (Amount in INR Cr.)			2016-17 (Amount in INR Cr.)		
	Compa nies	Proje cts	Amount in Haryana	Compa nies	Proje cts	Amount in Haryana	Compa nies	Proje cts	Amount in Haryana
CSR Foundation	32	71	63.12	29	68	55.34	26	60	32.57
Direct Implementation	69	209	57.60	67	215	57.64	58	169	42.24
Implementing Agencies <sup>12</sup>	172	515	229.88	130	347	144.00	114	302	141.21

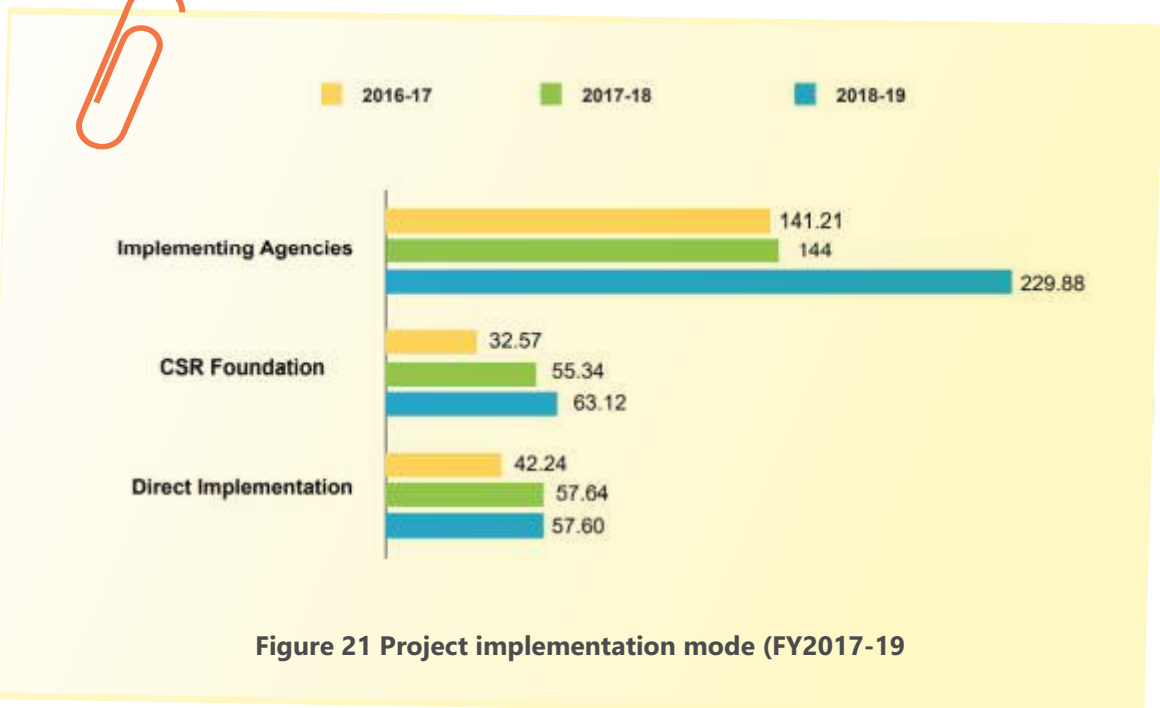


Figure 21 Project implementation mode (FY2017-19)

<sup>12</sup>In cases where the projects has been implemented through Implementing agency as well as through direct implementation or CSR Foundation, the mode of implementation of such projects is selected as Implementing agency.

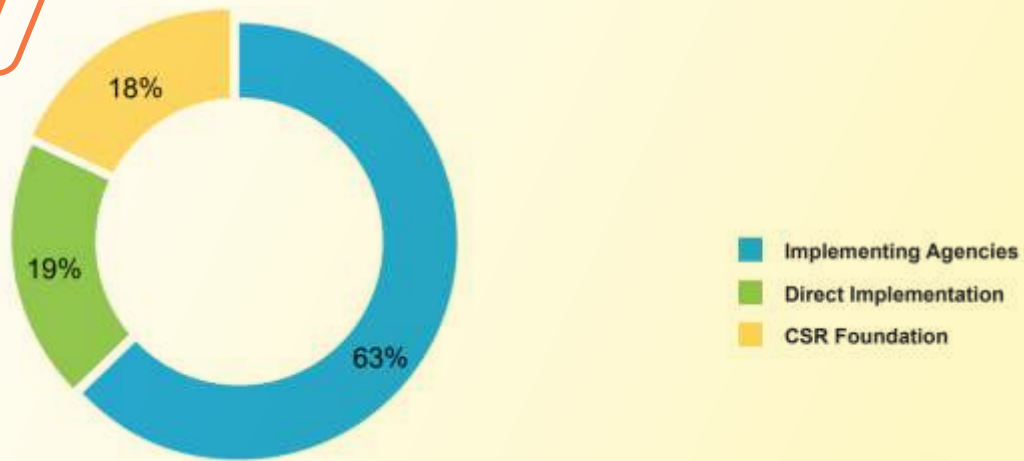


Figure 22 Project implementation mode in Haryana (FY2017-19)

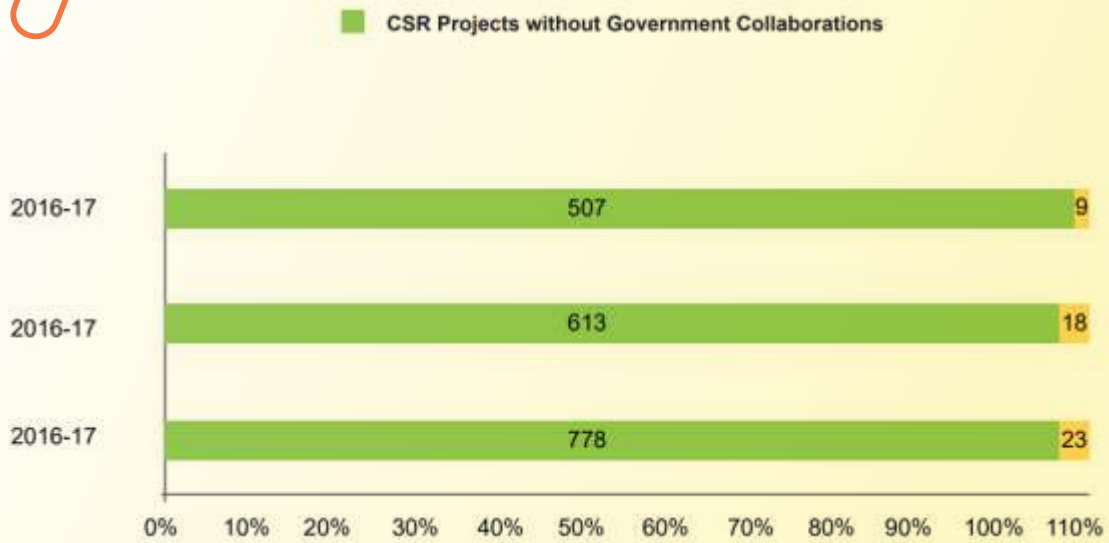


Figure 23 CSR projects in collaboration with Government Agencies

Less than 3% of projects are being implemented in collaboration with Government Agencies over the last three years.

Following table lists the year wise engagement with various Government Agencies in Haryana.

### **2016-17**

- National Handicapped Finance and Development Corporation (NHFDC)
- Ministry of Health & Family Welfare, Govt. of India.
- Skill Council for Green Jobs
- Municipal Corporation of Gurugram (MCG)

### **2017-18**

- NEEM (National Employability Enhancement Mission), Govt. Scheme by AICTE(All India Council for Technical Education)
- Delhi Division Northern Railway, New Delhi.
- Municipal Corporation of Gurugram (MCG)
- Haryana State Pollution Control Boards
- HUDA (Haryana Urban Development Authority)
- Municipal Corporation of Faridabad
- District Administration, Palwal
- National Skill Development Corporation (NSDC)
- Apparel, Made ups & Home furnishing Sectors Skill Council (AMHSSC)
- Ministry of Skill Development & Entrepreneurship, Govt. of India.

### **2018-19**

- NEEM (National Employability Enhancement Mission), Govt. Scheme by AICTE(All India Council for Technical Education)
- Ministry of Health & Family Welfare, Govt. of India.
- District Child Welfare, Haryana
- District Administration, Nuh
- Uttar Pradesh Power Corporation Limited (UPPCL)
- IRCON Limited
- Panchayati Raj and Community Development, Karnal
- Municipal Corporation of Faridabad
- National Skill Development Corporation (NSDC)
- District Administration, Palwal
- Ministry of Rural Development, Government of India

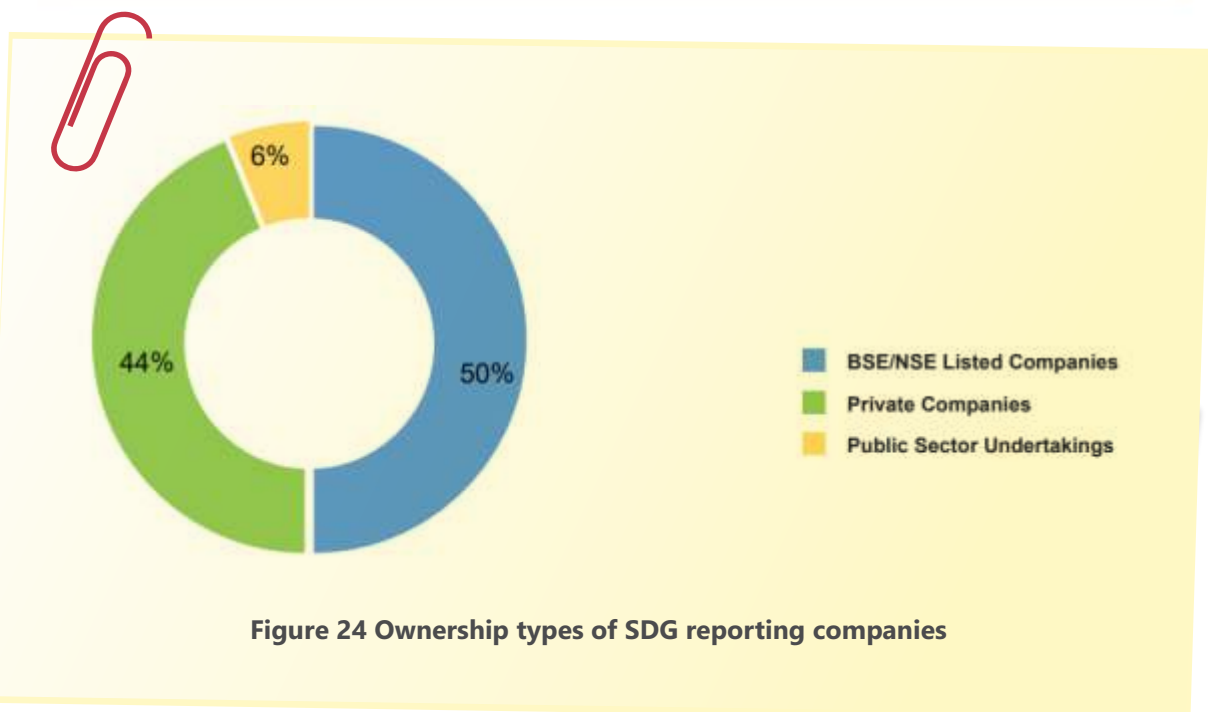


## Company ownership and SDG reporting

Out of 223 companies, we identify 34 (15%) companies reporting SDGs. 50% of these are BSE/NSE listed companies, followed by 44% of private companies. However, a comparative analysis of the number of SDG reporting companies w.r.t. the total companies under each ownership category reveal that a higher percentage of private companies report SDGs than BSE/NSE listed companies. The SDG reporting is poorly met by public sector undertakings. Annexure 1 and Annexure 2 presents SDG reporting templates and an inventory of business tools for SDG reporting.

**Table 7 Number of SDG reporting companies**

Company type	Number of SDG reporting companies
BSE/NSE Listed Companies	17
Public Sector Undertakings	2
Private Companies	15



**Figure 24 Ownership types of SDG reporting companies**

12In cases where the projects has been implemented through Implementing agency as well as through direct implementation or CSR Foundation, the mode of implementation of such projects is selected as Implementing agency.



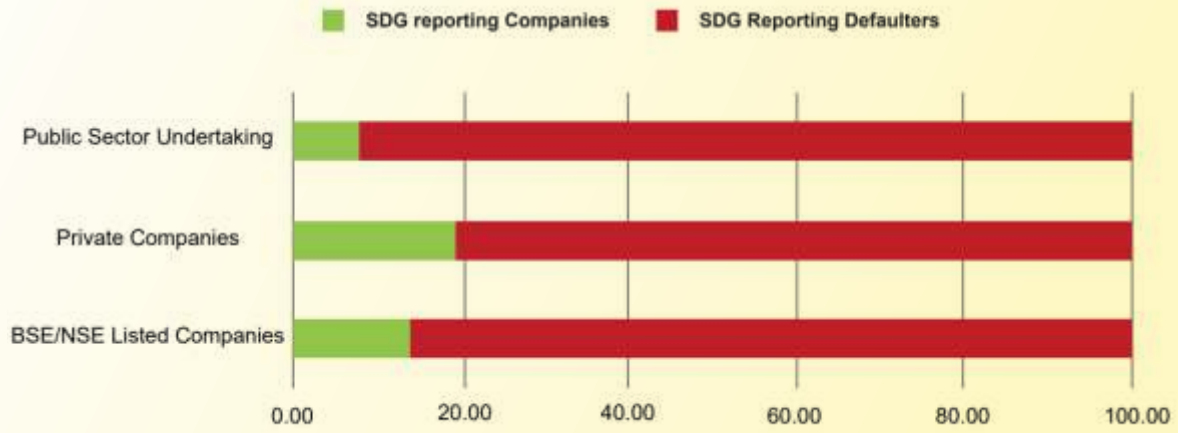
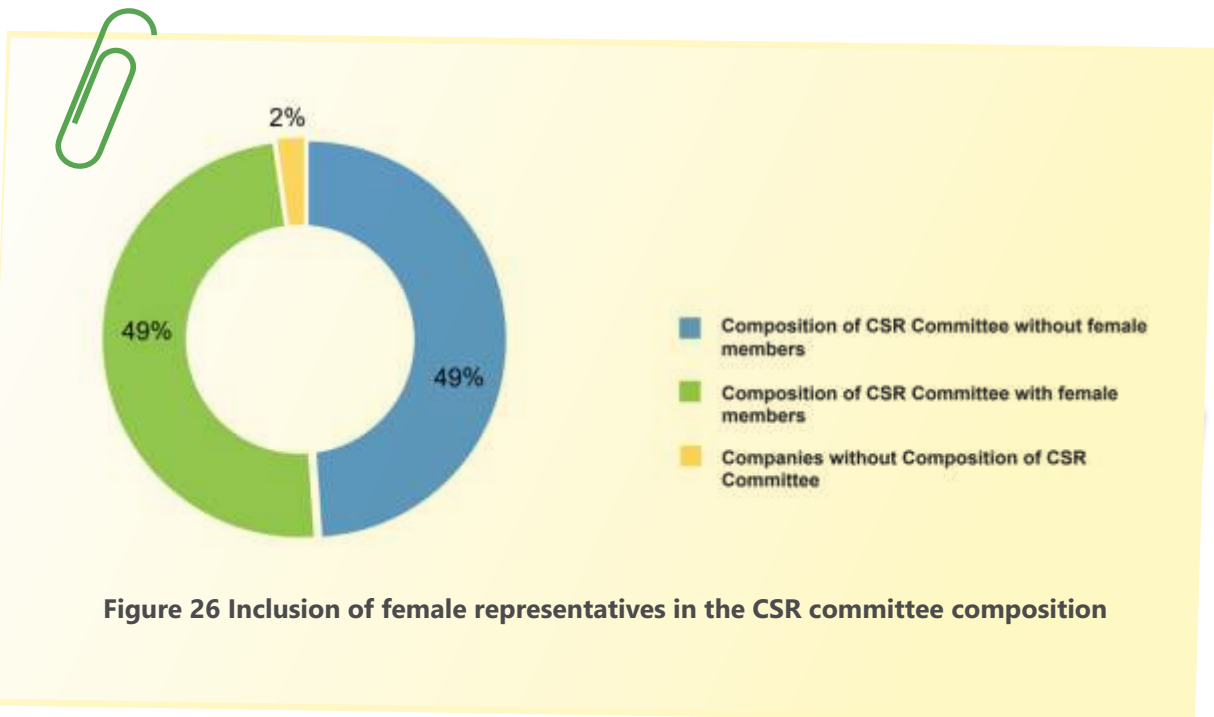


Figure 25 Percentage of SDG reporting companies by ownership types

## CSR, governance and project drivers

Out of the 223 companies, we identify 49% (i.e. 109 companies) with female members in the CSR committees of companies. Approximately equal in number, 110 companies have CSR committees without any female members, whereas, 2% (i.e. 4 companies) of the companies do not disclose the CSR committee composition. In FY2019, SDG 5 (Gender Equality) received INR 5.9 Cr. CSR funding through projects in Haryana. It is interesting to note that, out of the total contribution towards SDG 5 (Gender Equality) in FY2019, INR 4.982 (90% of total funding for SDG 5) was channelized by companies which included female members in their CSR committee.

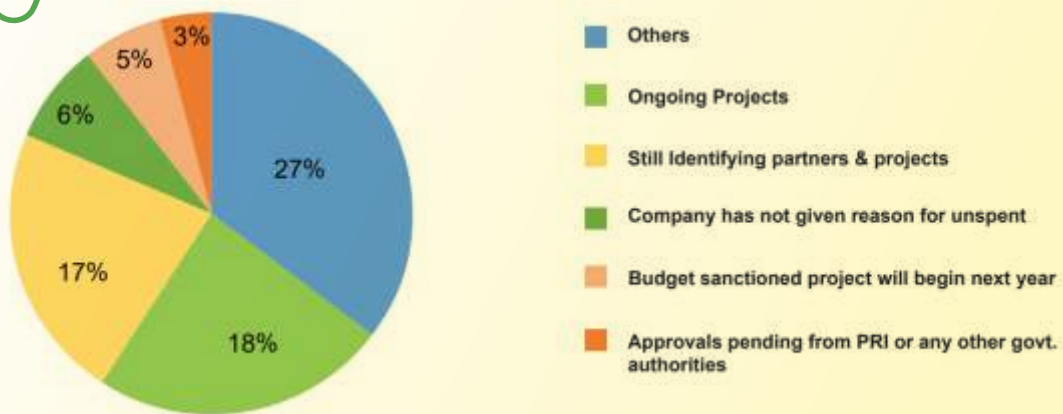


## Unspent CSR fund (Fy2019)

Out of 223, 76 companies reported INR 1108 Cr. unspent CSR fund in FY2019. A majority of companies (27%) attributed the non-compliance to a high number of ongoing/ long-term projects in which the allocated amount is expected to be spent in the later period of the project. Secondly, many also reported challenges in identifying credible partners or projects within the given period, thus adding to the unspent funds. About 10% of the total unspent CSR fund (i.e. INR 107 Cr.) is reported by companies headquartered in Haryana, with INR 71 Cr. attributed to ongoing/ long-term projects and INR 4 Cr. unspent due to delay/ challenges in identifying credible partners and project ideas.

**Table 8 Number of companies and CSR unspent for various reasons**

Reason for Unspent	No. of Companies	Unspent Amount (in INR Cr.)
Ongoing projects	18	488.64
Others	27	334.36
Still Identifying partners & projects	17	128.32
The budget sanctioned project will begin next year	5	68.1
Approvals pending from PRI or any other govt. authorities	3	35.55
Reason not mentioned	6	11.43



**Figure 27 Challenges for CSR spending**



Figure 28 Companies with high unspent CSR fund

# Corporate Social Responsibility and Key SDGs

While we understand the alignment of CSR with SDGs, it is essential to dive deep into the SDGs which have received maximum focus through the projects and also characterise a large quantum of development projects being executed by these organisations. Based on our findings of this study, we identify SDG 4, SDG 3, SDG 1 as the focus areas.

Further analysis provides the details of Haryana specific challenges, vision and targets with concerning SDGs and the flagship CSR projects for each with concerning to the Haryana SDG Vision 2030. The projects have been chosen based on criteria like the scale of the project in terms of funding/beneficiaries reached/ number of locations, etc.

## SDG 4 (Quality Education)



Rapid technological changes present opportunities and challenges, but the learning environment, the capacities of teachers and the quality of education have not kept pace with it. Refocused efforts are needed to improve learning outcomes for the full life cycle, especially for women, girls and marginalized people in vulnerable settings. The SDG 4 (Quality Education) addresses this issue by ensuring the inclusive and equitable quality of education and promoting lifelong learning opportunities for all.

### SDG specific challenges for Haryana

Low enrolment of children in schools & Anganwadi, low learning outcomes (below the national average) and gender gap between boy and girls at school.

### Haryana's SDG Vision 2030

Eliminate gender and other disparities at all levels in education and ensure equal access to affordable and quality education and vocational training for all.

### Targets 2030 for Haryana

- 100% of children enrolled in pre-primary education
- Achieve a net enrolment ratio (NER) of 97 at the primary level and 95 at the upper primary level
- 95% of students from Classes I-VIII to be at grade level competencies
- Increase the transition rate from Class V to Class VI to 100% for both, girls and boys
- Provision of skills in education and employability through all senior secondary schools and secondary schools
- Maintain 'no Malaria' status for the state

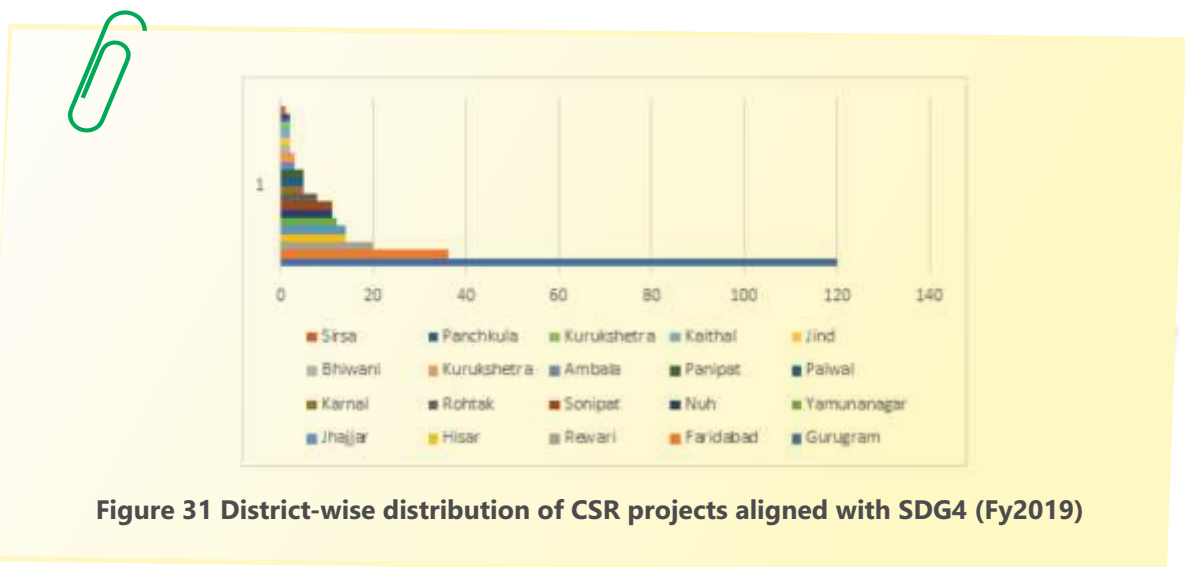


Figure 31 District-wise distribution of CSR projects aligned with SDG4 (Fy2019)

## 1. Substantial Education Projects



**Company:** Exide Industries Ltd.

**Project Location:** Haryana, Maharashtra and West Bengal

**Project Budget:** INR 4.7 Cr



Source: Yuva Unstoppable

**SDG Indicators:** Adjusted Net Enrolment Ratio at Elementary (Class 1-8) and Secondary (Class 9-10) school, Average Annual Drop-out rate at the secondary level

**Implementing Partner:** Haltu Arya Balika Vidyalaya, Loreto Convent Entally, St. Xavier College, The Art of Living Foundation - Project UDAAN, Child in Need Institute (CINI), Savitribai Phule Pune University, Parivaar Education Society Child Reach, YUVA Unstoppable, South Gurukul Society

**Project Brief:** The company contributed to the CSR through a sustainable model development segment, substantial educational projects continued with great vigour with various organisations such as the Child in Need Institute (CINI), India Sponsorship Committee, Haltu Arya Balika Vidyalay (High) and YUVA Unstoppable. At the Bagthalla School in Haryana with YUVA Unstoppable, solar power and smart classes were introduced along with improvement of essential infrastructures. The school projects developed in association with YUVA Unstoppable saw the creation of replicable models for integrated development of Government schools both at primary and high-school levels. Additionally, special educational and behavioural change training prompted the award.

## 2. Education Facilities



Source: Maruti Suzuki India Ltd

**SDG Indicators:** Adjusted Net Enrolment Ratio at Elementary (Class 1-8) and Secondary (Class 9-10) school, Average Annual Drop-out rate at the secondary level, Percentage of school teachers professionally qualified

**Implementing Partner:** Maruti Suzuki Foundation

**Project Brief:** The Company focuses on social development programmes in 26 villages around its areas of operations in Haryana and Gujarat to support the local communities. The Company has contributed to Education by supporting 50 schools in Gurugram. The MSIL strives to enhance the enrolment, retention and learning levels of students in the government schools in the adopted villages. Support teachers have been engaged for mathematics, science and English, and teacher training is undertaken regularly in partnership with the Councils of Educational Research and Training. Teaching Aids such as projectors have been provided to make teaching and learning more interactive and joyful. Other initiatives include the renovation of classrooms, installation of blackboards, ensuring the availability of drinking water and construction of toilets.



### 3. Supporting Smart “Shalas”



**Source:** Sampark Foundation

**Company:** Citicorp Finance (India) Ltd.

**Project Location:** Haryana

**Project Budget:** INR 3 Cr.



Source: Yuva Unstoppable

**Implementing Partner:** Sampark Foundation

**SDG Indicators:** Adjusted Net Enrolment Ratio at Elementary (Class 1-8) and Secondary (Class 9-10) school, Average Annual Drop-out rate at the secondary level

**Project Brief:** CitiCorp Finance has started partnered with Sampark Foundation for a Project Smart “Shalas” which focuses on improving learning outcomes in government schools of Haryana. The Sampark Smart classroom is learning outcome focused intervention that innovatively uses technology, a voice mascot called “Sampark Didi”, toys, stories, games, teachers training modules combined with rigorous monitoring in collaboration with state governments. The project has reached 10,000 schools in its third year.

**Table 9: List of companies working in alignment with SDG4 (Quality Education)**

Sr.No.	Name of company	Sr.No.	Name of company
1	3M India Ltd.	35	Ingersoll-Rand (India) Ltd.
2	Airef Engineers Pvt. Ltd.	36	Interglobe Aviation Ltd.
3	American Express (India) Pvt. Ltd.	37	ISGEC Heavy Engineering Ltd.
4	Apollo Tyres Ltd.	38	ITC Ltd.
5	Aptiv Components India Pvt. Ltd.	39	J B Chemicals and Pharmaceuticals Ltd
6	Aravali Power company Pvt. Ltd.	40	Jamna Auto Industries Ltd.
7	Artemis Medicare Services Ltd.	41	Jay Bharat Maruti Ltd.
8	Asahi India Glass Ltd.	42	Jindal Industries Pvt. Ltd
9	Asian Paints Ltd.	43	Jindal Stainless (Hisar) Ltd.
10	AT&T Global Network Services India Pvt. Ltd.	44	JK Cement Ltd.
11	Aurobindo Pharma Ltd.	45	JK Lakshmi Cement Ltd.
12	Avenue Supermarkets Ltd.	46	Johnson Matthey Chemicals India Pvt. Ltd.
13	Axis Bank Ltd.	47	JTEKT India Ltd.
14	Bajaj motors Ltd.	48	Kansai Nerolac Paints Ltd.
15	Bata India Ltd.	49	KPMG Global Services Pvt. Ltd.
16	Bharat Heavy Electricals Ltd.	50	Larsen and Toubro Ltd.
17	Bharat Petroleum Corporation Ltd.	51	LT Foods Ltd.
18	Bharti Airtel Ltd.	52	Lumax Industries Ltd.
19	Bharti Infratel Ltd.	53	Macquarie Capital Securities (India) Pvt. Ltd.
20	Biba Apparels Pvt. Ltd.	54	Mahindra & Mahindra Financial Services Ltd.
21	Brake Parts India Pvt. Ltd.	55	Mahindra and Mahindra Ltd.
22	Bry-Air (Asia) Pvt. Ltd.	56	Markit India Services Pvt. Ltd.
23	Can Fin Homes Ltd.	57	Maruti Suzuki India Ltd.
24	Candor Gurgaon Two Developers & Projects Pvt. Ltd.	58	Mercer Consulting (India) Pvt. Ltd.
25	Cargill India Pvt. Ltd.	59	Mindtree Ltd.
26	Carrier Airconditioning & Refrigeration Ltd.	60	MPS Ltd.
27	Citicorp Finance (India) Ltd.	61	MSC Agency (India) Pvt. Ltd.
28	CJ Darcl Logistics Ltd.	62	Munjal Showa Ltd.
29	Comviva Technologies Ltd.	63	Music Broadcast Ltd.
30	Convergys India Services Pvt. Ltd.	64	NHPC Ltd.
31	Credit Suisse Securities (India) Pvt. Ltd.	65	NRB Bearings Ltd.
32	D. B. Corp Ltd.	66	NTPC Ltd. (National Thermal Power Corporation)
33	DCM Shriram Ltd.	67	NTT Data Global Delivery Services Pvt. Ltd.
34	Dell International Services India Pvt. Ltd.	68	Orient Refractories Ltd.

Sr.No.	Name of company	Sr.No.	Name of company
69	Desiccant Rotors International Pvt. Ltd.	108	Oriental Carbon & Chemicals Ltd.
70	Dish TV India Ltd.	109	PC Jeweller Ltd.
71	DLF Assets Pvt. Ltd.	110	Plasser (India) Pvt. Ltd.
72	DLF Emporio Ltd.	111	PNB Housing Finance Ltd.
73	DLF Ltd.	112	Polaris consulting & services Ltd.
74	Eastman Auto & Power Ltd.	113	Polyplastics Industries (India) Pvt. Ltd.
75	Eli Lilly And Company (India )Pvt. Ltd.	114	Power Grid Corporation of India Ltd.
76	Engineers India Ltd.	115	RBL Bank Ltd.
77	Escorts Ltd.	116	Relaxo Footwears Ltd.
78	Exide Industries Ltd.	117	Reliance Industries Ltd.
79	Federal - Mogul Goetze (India) Ltd.	118	Rico Auto Industries Ltd.
80	FIL India Business and Research Services Pvt. Ltd.	119	Rites Ltd.
81	Fiserv India Pvt. Ltd.	120	Roop Automotives Ltd.
82	Fluor Daniel India Pvt. Ltd.	121	Sandhar Technologies Ltd.
83	Futures First Info Services Pvt. Ltd.	122	Sarita Handa Exports Pvt. Ltd.
84	Gateway Rail Freight Ltd.	123	Schindler India Pvt. Ltd.
85	Gawar Construction Ltd.	124	Shree Cement Ltd.
86	General Insurance Corporation of India Ltd.	125	SJVN(Satluj Jal Vidyut Nigam) Ltd.
87	Globallogic Technologies Ltd.	126	Somany Ceramics Ltd.
88	Google India Pvt. Ltd.	127	Spicer India Pvt. Ltd.
89	GP Petroleums Ltd.	128	SRF Ltd.
90	HDFC Life Insurance Company Ltd.	129	Steel Authority of India Ltd.
91	Hella India Automotive Pvt. Ltd.	130	Stylam Industries Ltd.
92	Hero Fincorp Ltd.	131	Sudhir Power Ltd.
93	Hero MotoCorp Ltd.	132	Sun Life India Service Centre Pvt. Ltd.
94	HIL Ltd. (Hyderabad Industries Ltd.)	133	Surya Roshni Ltd.
95	Hindustan Gum & Chemicals Ltd.	134	The Federal Bank Ltd.
96	Hindustan Petroleum Corporation Ltd.	135	The Great Eastern Shipping Company Ltd.
97	Honda Motorcycle and Scooter India Pvt. Ltd.	136	The Hi-Tech Gears Ltd.
98	Honeywell Automation India Ltd.	137	Tourism Finance Corp of India Ltd.
99	Honeywell International (India) Pvt. Ltd.	138	Trent Ltd.
100	Housing Development Finance Corporation Ltd.	139	UltraTech Cement Ltd.
101	HSBC Electronic Data Processing India Pvt. Ltd.	140	United Breweries Ltd.

Sr.No.	Name of company	Sr.No.	Name of company
102	HSIL Ltd. (Hindustan Sanitaryware & Industries)	141	V-Guard industries ltd
103	HT Media Ltd.	142	Voith Paper Fabrics India Ltd.
104	IIFL Wealth Management Ltd.	143	Whirlpool of India Ltd.
105	Imperial Auto Industries Ltd.	144	Wipro Ltd.
106	Indraprastha Gas Ltd	145	WNS Global Services Pvt. Ltd.
107	Info Edge (India) Ltd.		



## SDG 3 (Good Health and Well Being)



Concerted efforts are required to achieve universal health coverage and sustainable financing for health, to address the growing burden of non-communicable diseases, including mental health, and to tackle antimicrobial resistance and determinants of health such as air pollution and inadequate water and sanitation. SDG 3 (Good Health & Well Being) addresses these concerns by ensuring healthy lives and promoting well-being for all at all ages.

### SDG specific challenges for Haryana

High maternal mortality rate (MMR), the neonatal mortality rate (NMR) and higher prevalence of cases of malaria in certain districts.

### Haryana's SDG Vision 2030

Provide access to easy and affordable health care to all its residents to ensure a reduction in maternal and neonatal deaths as well as the incidence of communicable and noncommunicable diseases.

### Targets 2030 for Haryana

- Maternal mortality rate reduced from 127 to 70 per 100,000 live births
- Neonatal mortality rate reduced from 24 to 12 per 1,000 live births
- Under5 mortality rate reduced from 43 to 25 per 1,000 live births
- Adult HIV prevalence reduced from 0.13% to 0.05%
- Maintain 'no Malaria' status for the state

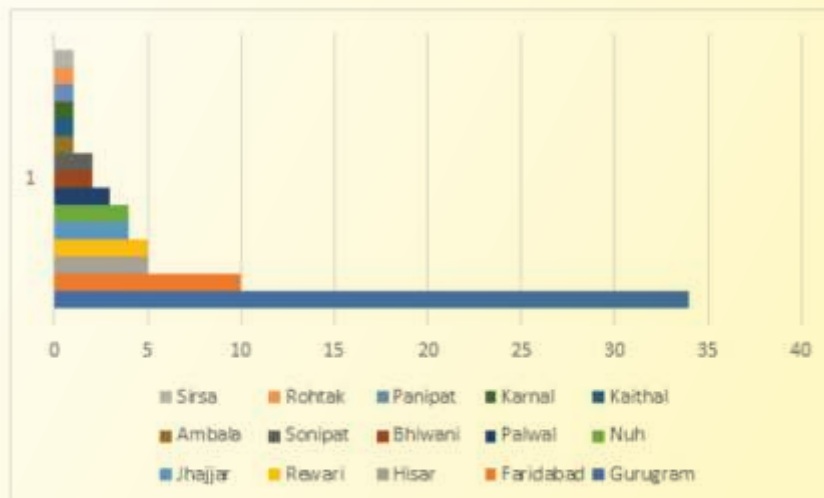


Figure 32 District-wise distribution of CSR projects aligned with SDG3 (Fy2019)

# 1. Healthcare Infrastructure



**Company:** Steel Authority of India Ltd.

**Project Location:** Chhattisgarh, West Bengal, Odisha, Jharkhand, Tamil Nadu, Maharashtra, Haryana

**Project Budget:** INR 5.6 Cr.



Source: Steel Authority of India Ltd.

**SDG Indicators:** Number of governmental physicians, nurses and midwives per 1,00,000 population

**Implementing Partners:** Shamayita Math, Gopalmath Sisu Kalyan Samity, Missionaries of Charity

**Project Brief:** SAIL's extensive & specialised healthcare infrastructure provided specialized and basic healthcare to 1.72 crore people living in the vicinity of its plants and units during the period 2011-18. In order to deliver quality healthcare at the doorsteps of the needy, regular health camps in various village on fixed days are organized for the people living in the periphery of Plants/Units, Mines and far-flung areas. During the FY 2018-19, about 3050 health camps have been organized benefitting approx. 60,000 villagers. 5 Mobile Medical Units (MMUs) running in the plant peripheries have benefitted about 44,000 villagers at their doorsteps. 24 Primary Health centres at plants exclusively provided free medical care and medicines to above 69,000 villagers.

## 2. Quality Healthcare Services



**Company:** Pernod Ricard India Pvt. Ltd.

**Project Location:** Haryana, Maharashtra, Rajasthan, Delhi, Punjab, Uttarakhand

**Project Budget:** INR 4.01 Cr.



Source: Pernod Ricard Foundation

**SDG Indicators:** Number of governmental physicians, nurses and midwives per 1,00,000 population

**Implementing Partners:** The Ashwin Maharaj Foundation, Dr. Babasaheb Ambedkar Vaidakiya Pratishthan, Pernod Ricard India Foundation, Genesis Foundation

**Project Brief:** Recognizing the need to strengthen the reach of essential healthcare services and quality medicines to underserved and unreached communities as encapsulated in SDG target 3.8, The company runs four primary healthcare centers (PHCs) in Nasik, Behror, Kadarapur (Haryana) and Gurgaon have seen a total no. of 1,098,886 patients as of April 2019. They have extended their reach to more community members across remote locations through mobile health vans, with their PHCs becoming nodal points or hubs, for referrals and escalations, equipped with comprehensive infrastructure and qualified doctors. Nanhi Dhadkan, a program with Genesis Foundation aligned to SDG target 3.4, has aimed to reduce mortality from non-communicable diseases like cardiovascular diseases by treating 83 girls with congenital heart disease.



## 3. Promoting Healthcare



**Company:** Asian Paints Ltd.

**Project Location:** Haryana, Maharashtra, Gujarat, Uttar Pradesh, Tamil Nadu, Telangana, Karnataka, Andhra Pradesh

**Project Budget:** INR 9.3 Cr.



Source: Asian Paints Ltd.

**SDG Indicators:** Number of governmental physicians, nurses and midwives per 1,00,000 population

**Implementing Partners:** Aarambh, Access Livelihood Consulting India, Aga Khan Rural Support Programme, Akash Ganga Trust, Ankleshwar Industrial Development Society, Bihang Welfare Association, DHAN (Development Of Humane Action) Foundation), Enable Health Society, Force NGO, Goonj, Hand In Hand India, Head Held High Foundation, Helpage India, ICRISAT, Janseva Charitable Centre, JSS Mahavidya Peetha, K M Santhanam Educational Trust, and more.

**Project Brief:** Asian Paints is creating strategic partnerships with organisations working to improve people's access to quality healthcare and sanitation facilities. Project Drishyam: Drishyam is one of its major healthcare and welfare initiatives. It serves the underserved communities across India's interiors, providing eye check-ups and treatments. During FY 2018-19, the programme reached 1,822 people, under which spectacles were distributed to 887 patients and eye surgeries were organised for ~161 patients at hospitals. Project Swasth: The programme is specifically designed to provide healthcare facilities to urban slum-dwellers. It provides low-cost yet quality healthcare, including consultation with general physicians, dental care, and pathology tests. The Company offers these facilities through financially sustainable health centres.

**Table 10: List of companies working in alignment with SDG 3 (Good Health and Well Being)**

Sr.No.	Name of company	Sr.No.	Name of company
1	Action Construction Equipment Ltd.	24	Indraprastha Gas Ltd
2	Apollo Tyres Ltd.	25	Interglobe Aviation Ltd.
3	Aravali Power company Pvt. Ltd.	26	ISGEC Heavy Engineering Ltd.
4	Asian Paints Ltd.	28	Jindal Industries Pvt. Ltd
5	AU Small Finance Bank Ltd.	29	Jindal Stainless (Hisar) Ltd.
6	Bajaj motors Ltd.	30	JK Lakshmi Cement Ltd.
7	Balkrishna Industries Ltd.	31	Johnson Matthey Chemicals India Pvt. Ltd.
8	Bharat Heavy Electricals Ltd.	32	Kansai Nerolac Paints Ltd.
9	Bharat Petroleum Corporation Ltd.	33	Larsen and Toubro Ltd.
10	Brake Parts India Pvt. Ltd.	34	Lumax Industries Ltd.
11	Bry-Air (Asia) Pvt Ltd.	35	Markit India Services Pvt. Ltd.
12	Candor Gurgaon Two Developers & Projects Pvt. Ltd.	36	Mercer Consulting (India) Pvt. Ltd.
13	Candor Kolkata One Hi-Tech Structures Pvt. Ltd.	37	MPS Ltd.
14	Cargill India Pvt. Ltd.	38	MSC Agency (India) Pvt. Ltd.
15	Cognizant Technology Solutions India Pvt. Ltd.	39	NMDC Ltd. (National Mineral Development Corporation)
16	Convergys India Services Pvt. Ltd.	40	NTPC Ltd. (National Thermal Power Corporation)
17	D.B. Corp Ltd.	41	NTT Data Global Delivery Services Pvt. Ltd.
18	Dabur India Ltd.	42	Oriental Carbon & Chemicals Ltd.
19	Desiccant Rotors International Pvt. Ltd.	43	Panasonic India Pvt. Ltd.
20	Dr. Lal Path Labs Ltd.	44	Pernod Ricard India Pvt. Ltd.
21	Escorts Ltd.	45	Philips India Ltd.
22	Exide Industries Ltd.	46	Power Grid Corporation of India Ltd.
23	Federal - Mogul Goetze (India) Ltd.	47	Rico Auto Industries Ltd.

Sr.No.	Name of company	Sr.No.	Name of company
48	Fluor Daniel India Pvt. Ltd.	57	Rites Ltd.
49	Global Health Pvt. Ltd.	58	Sandhar Technologies Ltd.
50	Hero MotoCorp Ltd.	59	SBI Life Insurance Company Ltd.
51	Hindustan Gum & Chemicals Ltd.	60	Shree Cement Ltd.
52	Hindustan Petroleum Corporation Ltd.	61	Steel Authority of India Ltd.
53	Honda Motorcycle and Scooter India Pvt. Ltd.	62	Stylam Industries Ltd.
54	HSIL Ltd. (Hindustan Sanitaryware & Industries)	63	Sudhir Power Ltd.
55	IFFCO Tokyo General Insurance Company Ltd.	64	Voith Paper Fabrics India Ltd.
56	Indian Railway Catering and Tourism Corporation Ltd. (IRCTC)		

## SDG 1 (No Poverty)



While the number of people living in extreme poverty has remarkably reduced in the last two decades, too many people are still struggling to meet their basic needs. The SDG 1 (Poverty) aims to end poverty in all forms everywhere.

### SDG specific challenges for Haryana

Low literacy rate, high poverty, low women's participation in the workforce, lack of permanent housing

### Haryana's SDG Vision 2030

To ensure livelihoods and income opportunities to all vulnerable people living in poverty in all its dimensions; and to provide easy access to health, education, housing, basic services and social protection as well as risk mitigation across the state.

### Targets 2030 for Haryana

- To eradicate extreme poverty by 2030
- To double agricultural incomes by 2022
- To enhance employability and opportunities of non-farm labour through skill development
- To increase ease of access to government services/schemes
- To ensure gender equality with regard to access to basic resources
- To ensure health, education and housing for all by 2030
- To develop a risk mitigation plan for health risks, droughts and floods
- To sanction drinking water connections for 31 lakh rural and 11 lakh urban households

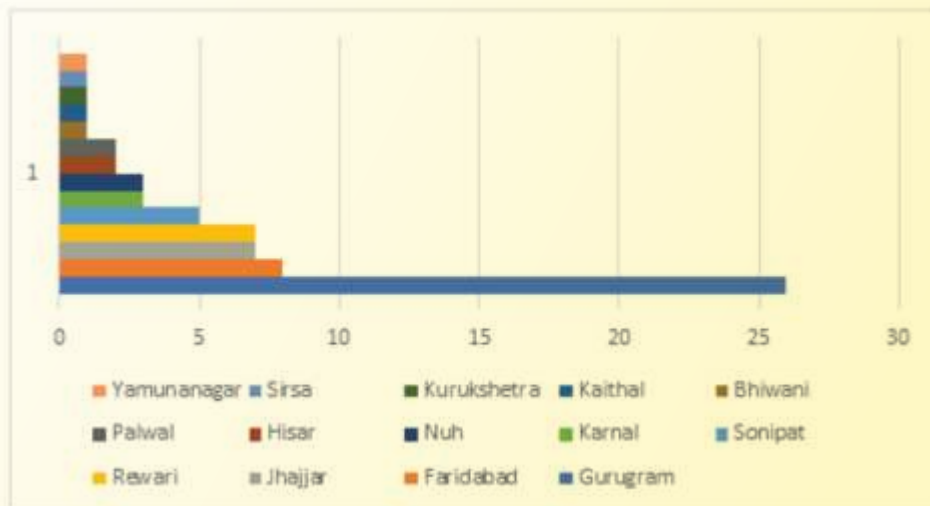


Figure 33 District-wise distribution of CSR projects aligned with SDG1 (Fy2019)

# 1. Empowering Rural Communities



**Company:** Reliance Industries Ltd.

**Project Location:** Haryana, Andhra Pradesh, Gujarat, Madhya Pradesh, Maharashtra

**Project Budget:** INR 14.58 Cr.



Source: Reliance Industries Ltd

**SDG Indicators:** Percentage of population living below the National Poverty Line

**Implementing Partners:** Reliance Foundation

**Project Brief:** Reliance empowers rural communities to organise themselves into Village Associate (Vas), Farmer Producer Companies (FPCs) and Women Thrift Groups (WTGs). It also closely works with the Gram Panchayats. These community-level institutions work to address social development issues in the villages. The VA is a democratic village-level institution comprising both men and women who collectively work towards efficient governance of the village. 560 VAs and 3,000 leaders are helping the process of development. Dual membership per household ensures that women are part of the development dialogue. The VA mobilises and galvanises the community to plan, manage resources and execute development projects. To execute these projects, the VA draws up inclusive village action plans, ensures community contribution either in the form of finances or 'shramdaan', leverages funds or maintains a relationship with the government and other agencies. All the processes and practices of the VA are governed by the principles of transparency, open decision making and accountability. Reliance's institution building and leadership development initiatives at the village level are creating steady, systematic and sustainable change. After intensive engagement, many of these VAs are now able to independently govern themselves and are ready to transition to newer roles in spearheading community development processes. The community members have also taken up leadership roles and contributed in bringing transformation. Some of these leaders have been honoured at the district, state and national level for their contribution. Furthermore, the programme has generated awareness amongst communities on different government schemes and sensitised them on the importance of collective action to leverage its benefits. They are now able to access various government schemes and engineer their rural transformation journey independently.

## 2. Livestock Development Programme



**Company:** JK Cement Ltd.

**Project Location:** Haryana, Rajasthan

**Project Budget:** INR 1.5 Cr.



Source: JK Trust Gram Vikas Yojana

**SDG Indicators:** Percentage of population living below the National Poverty line, Persons provided employment as a percentage of persons who demanded employment under MGNREGA

**Implementing Partners:** JK Trust Gram Vikas Yojana

**Project Brief:** The company has started a cross breeding projects in rural areas in partnership with JK Trust Gram Vikas Yojana. The main objective of livestock development activities is to upgrade the local indigenous low milk-yielding cows and buffaloes by breeding them through Artificial Insemination (A.I) with the use of high pedigree frozen semen of indigenous/ exotic breeds. The resulting upgraded progeny with an improved genetic makeup will have a far better milk yielding capacity. This is achieved through a special program called the "Cattle Breed Improvement Program" or "CBIP" using an innovative project concept of an "Integrated Livestock Development Centre"



### 3. Village Development Program



**Company:** Zee Entertainment Enterprises Ltd.

**Project Location:** Haryana

**Project Budget:** INR 5 Cr.



Source: Subhash Chandra Foundation

**SDG Indicators:** Percentage of population living below the National Poverty line

**Implementing Partners:** Subhash Chandra Foundation

**Project Brief:** Subhash Chandra Foundation is working to improve the living conditions of socially and economically backward communities through its Village Development Program. Various strategic interventions in the space of education, health, agriculture and sports are undertaken to ensure holistic development of villages. Some of the key initiatives under health intervention include facilitating development of a government hospital in the targeted village and creating awareness among the community on health and sanitation issues. Agriculture development also forms an integral part of the village development program and, the foundation is actively engaged to address agricultural challenges and improve agricultural productivity in the targeted villages. The foundation also provides organic fertilizers to the farmer community with an objective to promote organic farming and sustainable farm practices. A total of 161 farmers have been so far associated with this sustainable agriculture intervention

**Table 11: List of companies working in alignment with SDG 1 (No Poverty)**

Sr.No.	Name of company	Sr.No.	Name of company
1	Accenture Solutions Pvt. Ltd.	28	Jamna Auto Industries Ltd.
2	Akzo Nobel India Ltd.	29	JBM Auto Ltd.
3	AliconCastalloy Ltd.	30	Jindal Stainless (Hisar) Ltd.
4	Aravali Power company Pvt. Ltd.	31	JK Cement Ltd.
5	AT&T Global Network Services India Pvt. Ltd.	32	JTEKT India Ltd.
6	Bajaj motors Ltd.	33	Kansai Nerolac Paints Ltd.
7	Berger Paints Ltd.	34	KPMG Global Services Pvt. Ltd.
8	Bharat Heavy Electricals Ltd.	35	KRBL Ltd. (Khushi Ram & Behari Lal)
9	Bharat Petroleum Corporation Ltd.	36	Kuantum Papers Ltd.
10	Candor Gurgaon Two Developers & Projects Pvt. Ltd.	37	Louis Dreyfus Company India Pvt. Ltd.
11	Candor Kolkata One Hi-Tech Structures Pvt. Ltd.	38	Mahindra & Mahindra Financial Services Ltd.
12	D.B. Corp Ltd.	39	Munjal Showa Ltd.
13	Dhanuka Agritech Ltd.	40	NTPC Ltd. (National Thermal Power Corporation)
14	Dish TV India Ltd.	41	Panasonic India Pvt. Ltd.
15	DLF Info City Developers Chandigarh Ltd.	42	Pernod Ricard India Pvt. Ltd.
16	Eicher Motors Ltd.	43	Power Grid Corporation of India Ltd.
17	Engineers India Ltd.	44	Prakash Industries Ltd.
18	Escorts Ltd.	45	REC (Rural Electrification Corporation) Ltd.
19	Fluor Daniel India Pvt. Ltd.	46	Reliance Industries Ltd.
20	Fullerton India Credit Company Ltd.	47	Rico Auto Industries Ltd.
21	HEG Ltd. (Hindustan ElectroGraphites)	48	Rockman Industries Ltd.
22	Hero MotoCorp Ltd.	49	Sony India Pvt. Ltd.
23	Hindustan Gum & Chemicals Ltd.	50	Steel Authority of India Ltd.
24	HSIL Ltd. (Hindustan Sanitaryware & Industries)	51	Stylam Industries Ltd.







## Annexure 1: SDG Reporting Templates

Moving ahead, it is crucial for companies to clearly indicate the relevant SDGs and targets that are addressed through their CSR strategies. Not only is it important to ensure that its Key Performance Indicators (KPIs), and targets are aligned with the SDGs, it's also helpful in easing out the process of SDG reporting for the companies. For companies in formative years of CSR, reference to SDG framework, targets and goals, and designing CSR initiatives around it is advisable. In the following section, we share selective SDG reporting templates which could be referred by companies to align their CSR strategies with SDGs. The templates are selected as case examples to highlight the different approaches in which such reporting frameworks could be crafted by organisations to measure SDGs<sup>13</sup>.

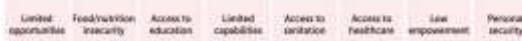
<sup>13</sup>The selected templates are based on the different approaches followed by the organisations and doesn't indicate comparative assessment of the same.

# SDG Reporting through case studies by Tata Group of Companies<sup>14</sup>

SDG GOALS	COMPANIES	CASE STUDY	BUSINESS CASE	CSR
<b>1 NO POVERTY</b>	TGB	'Gaon Chalo Initiative' for Rural Livelihood	●	
	Tata Power	Improving Livelihood of Farmers through Samridhi Programme		●
	Tata Chemicals	Supporting Micro Enterprise in Magadi, Kenya	●	
	Tata group	Tata Affirmative Action Programme (TAAP)		●
	Tata Steel	Improving Agricultural Productivity		●
<b>2 ZERO HUNGER</b>	Rallis	Improving Livelihood of Small and Marginal Farmers		●
	Tata Steel	Mission 2020 for Agriculture Development		●
<b>3 GOOD HEALTH AND WELL-BEING</b>	Tata Steel	Project RISHTA - A Bond Towards Healthier Youth		●
	Tata Motors	Combating Malnutrition		●
	Tata Steel	Reducing Infant Mortality through the Maternal and New-born Survival Initiative (MANSI)		●
	Tata International	Towards a Healthy Future		●
<b>4 QUALITY EDUCATION</b>	Rallis	RUBY - Rallis Ujjwai Bhavishya Yojana		●
	Tata Communications	Together Towards a Digitally Inclusive Future		●
	JLR	'Inspiring Tomorrow's Engineers'	●	
	Tata Motors	Providing a Chance for Chasing Dreams		●
	TCS	Impact through Empowerment		●
	Tata Steel	Supporting Children and Youth Development in Remote Areas of Thailand		●

## BUSINESSES & Goal #1: What's the Connect?

Beyond income, businesses can influence many other dimensions of poverty.



Businesses' role in poverty eradication should also address **framework conditions of poverty**, for example, by engaging in policy dialogue for the provision of basic goods and services where they operate.

## OPPORTUNITY for Businesses

An untapped customer base offers business potential, in terms of demand and low-cost production.

Businesses need to focus on collaboratively designing, manufacturing and deploying processes, to customer products to meet the needs of the poor.

**UNTAPPED CUSTOMER BASE**  
20% in developing countries live below the poverty line

**LOW-COST PRODUCTION**  
50% global vehicle production capacity will come from developing markets by 2030

## How can businesses CONTRIBUTE to Goal #1?\*

- Develop products and services tailored for poor customers (e.g. mobile-based money transfer services for unbanked consumers)
- Improve access to basic goods and services (e.g. through core business, social enterprise and social investment)
- Facilitate, train and employ local community members and integrate them in the value chain (e.g. producers, suppliers, distributors, services)
- Partner with civil society networks to provide education and entrepreneurial skills training
- Invest in business-driven poverty reduction activities (e.g. disaster relief, health projects)

\* The above measures are not exhaustive and strategies to reach beyond to remote populations may be different.

## Tata Global Beverages

### CASE STUDY 1

#### 'Gaon Chalo' Initiative for Rural Livelihood

Tata Global Beverages (TGB)'s 'Gaon Chalo' initiative started in 2008 in the northern Indian state of Uttar Pradesh. It is a rural distribution initiative where villages and employees sell Tata Tea products in their local communities. Not only did this help in boosting rural income, it also solved the company's problem of having the first leg of rural distribution. Currently, Gaon Chalo is present in 58 Indian states with direct reach across 70,000 villages.

#### What did Tata Global Beverages do?

- The rural distribution initiative was driven through shared partners, rural distributors, mobile van distributors and local clusters. A combination of multiple channels, including the established network, wholesale channel and village haats, were engaged in the initiative.
- It leveraged NGO partnership in rural Uttar Pradesh through which rural entrepreneurs were identified and were added to supply to rural villages.
- The identified project villages were then provided Tata Tea at the rates which gave them attractive margins on the Maximum Retail Price (MRP).
- The initiative also worked with Self-Help Groups (SHGs) for women empowerment and the possibility of making a larger impact.

#### Project Impact

- TGB models its rural distribution in Access Clusters and Clusters through 'Gaon Chalo' initiative.
- Tata Tea's immediate market share from rural areas rose from 18 per cent to 28.5 per cent.
- Limited fluctuations in prices were seen due to direct access to the rural markets, creating a cost-effective brand building platform with the flexibility to address the complexities of local markets.
- An additional 25,000 retailers in 12,000 villages were brought into the Tata Tea fold.

#### Key success factors: What worked?

- The idea was the outcome of a evolution of the sales team and supported by the business units and that stretched to expand the rural market and to generate livelihood for rural masses.
- The approach utilized multiple channel partners and support from NGOs to achieve scale.

#### Challenges

The main challenge in this case, in the project, was to adopt a sustainable yet cost-effective model to leverage rural India's potential.

THE TATA GROUP AND THE SDGs

#### GOAL #1 IMPACTS

- Revenue
- Employment

#### VALUE LEVENS FOR THE COMPANY

- Access to rural markets
- Building the brand



'Gaon Chalo' is present in 58 Indian states with direct reach across 70,000 villages. It enables a strong platform for generating rural employment for rural youth, women, the underprivileged, the differently-abled and SHGs.

## SDG Reporting through case studies by Tata Group of Companies

The Tata Group of Companies release a standalone sustainability report, documenting their contribution towards meeting the SDG targets for the local communities around their business or CSR. The report also describes the measurable impact that these activities can have on improving the life and enhancing the stakeholder value across communities they touch. The framework tries to use SDGs as a blue print to help achieve and contribute through their CSR

### The SDG reporting framework follows following key steps:

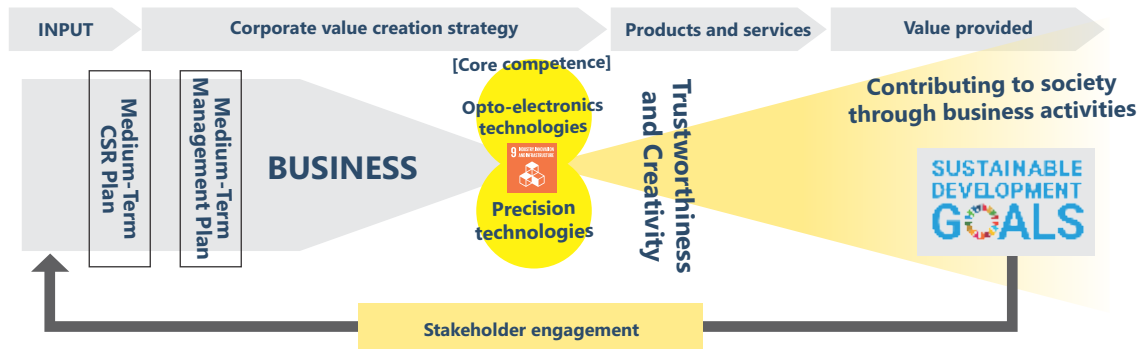
Examine SDGs from a business risks perspective

Determine which SDGs are relevant to your company's core business and the contribution the business can make towards the SDG targets

Determine which SDGs are relevant to the CSR activities by company.

Each case study in the report further elaborates on the challenges, project impact and key success levers.

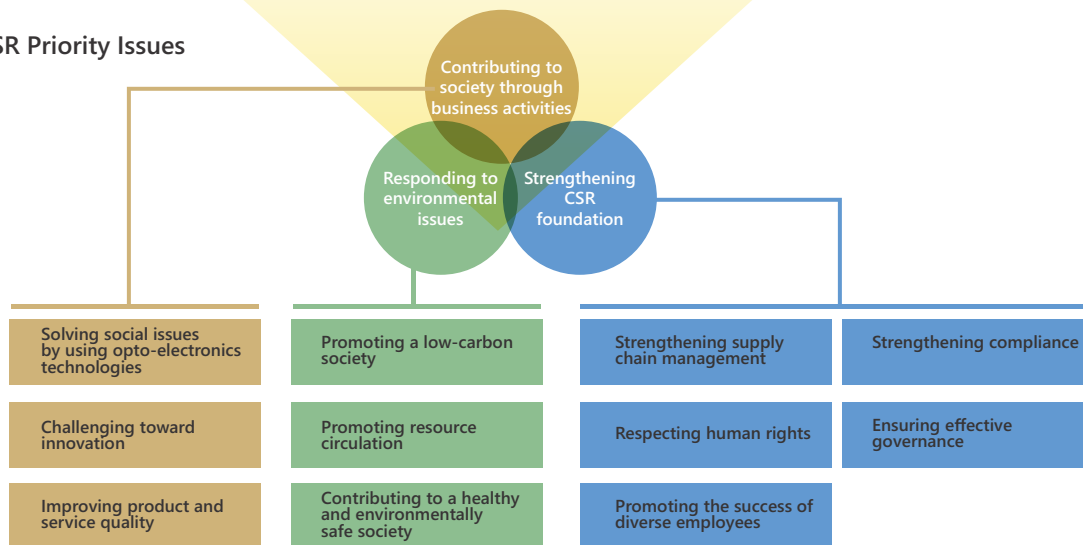
# Setting SDG performance timelines by Nikon Group SDG15



## Priority Themes of the Medium-Term CSR Plan



## CSR Priority Issues



<sup>15</sup>[https://www.nikon.com/about/sustainability/report/sr2019\\_all.pdf](https://www.nikon.com/about/sustainability/report/sr2019_all.pdf)

# Setting SDG performance timelines by Nikon Group SDG

Priority Issue	What We Intend to Achieve in 3 to 5 Years	Targets for the Fiscal Year Ended March 31, 2019	Scope	Results	Self-evaluation	Compassing Page
Issue1 Solving social issues by using opto-electronics technologies	(In accordance with the business plan)				—	<a href="#">C20</a>
	Promotion of open innovation	Create business plans and support for start-ups through the Nikon Intrapreneur Program	Nikon	Creating three themes from Nikon Intrapreneur Program and supporting start-ups. Also identifying areas for improvement from the issues with the recently implemented program and continually promoting framework for new business creation activities.	○	<a href="#">C31</a>
		Screening of venture companies with synergies with Nikon, review of business plans and investment from funds	Nikon	Newly invested in 3 companies and made additional investment in 1 company. In addition to making preparations for the future, results also appeared, including completion of joint development with one company we invested in.	○	<a href="#">C34</a>
Issue2 Challenging toward innovation	Creating new business	Creating a business to address new needs for optical and precision instrument components	Nikon	Taking advantage of alliances, etc. and gradually expanding business areas from semiconductor lithography systems peripherals into all optical and precision equipment components (e.g., Optical processing machines).	○	<a href="#">C24</a>
	Creation of a framework to develop core technologies and to utilize them across all businesses (effective research and development)	Create a technical information management system that can be used throughout the entire Nikon Group	Nikon Group	Created the platform for a technology information management system.	○	<a href="#">C20</a>
Issue3 Improving product and service quality	Improvement of the quality management system	Number of serious product accidents related to safety*: 0	Nikon Group	Number of serious product accidents: 0	○	<a href="#">C20</a>
	Improvement of the communication system with customers	Strengthen systems by actively listening to customers	Nikon Group	At the Nikon Imaging Products Business, feedback is received from general and professional users worldwide through call centers, service counters, and NPS (Nikon Professional Services). After careful analysis, customer feedback is examined from a range of different perspectives. The results are reflected in our products and services leading to improved customer satisfaction.	○	<a href="#">C41</a>
	Enhancement of employees' knowledge and skills training	Build a new quality management education system that strengthens the connection between employees' roles and work	Nikon Group in Japan	We have put in place a new quality management education program that comprises required training for employees at each level and also specialist training aimed at the cultivation of experts in specific fields. Implementation of this new program began in the second half of the year, with a total of 447 personnel undergoing required training and 215 personnel receiving specialist training.	○	<a href="#">C38</a>

\*1 Based on the definition of serious product accidents used in the Consumer Product Safety Act.

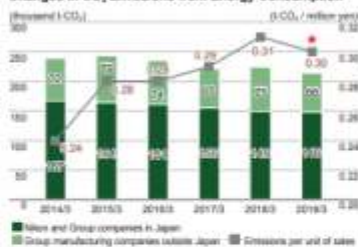
## CO<sub>2</sub> Reductions in Nikon Group

The Nikon Group has set CO<sub>2</sub> emission reduction targets as action plans for each business facility and Group company. Individual units use these plans as a basis for the implementation of CO<sub>2</sub> reduction activities, and efforts are also made to promote the visualization of environmental data, to facilitate the achievement of the goals that have been set.

### Changes in CO<sub>2</sub> Emissions from Energy Consumption and in Energy Consumption

With regards to the 2019 Environmental Action Plan and its target of reducing emissions in its business facilities by at least 14.4% compared with levels in the fiscal year ended March 31, 2014, the Nikon Group was able to build on the previous fiscal year and achieve this goal ahead of schedule reaching a 19.3% reduction compared to 2014 emissions. The boundaries of energy data collection have been widened in order to enhance completeness for the fiscal year ended March 31, 2019. Energy-derived CO<sub>2</sub> emissions at this new boundary were 213,717 tons.

Changes in CO<sub>2</sub> Emissions from Energy Consumption



The following values were used for CO<sub>2</sub> conversion factors:

**Electric power:**

- In Japan: The CO<sub>2</sub> emission factors without adjustment for each electric power utility noted in the 'List of Basic Emissions Factors by Electric Power Utility' specified in the Act on Promotion of Global Warming Countermeasures.
- UK: Residual mix
- US: NERC regional residual mix
- Other countries outside Japan: Individual country factor in International Energy Agency (IEA) factors. However, no conversion factor for Laos, so Thailand factor used.

**City gas:**

- Japan: The gas company specifications noted in the guidance document for Periodic Report pursuant to the Act on the Rational Use of Energy (Energy Conservation Act) were multiplied by the values given in Appendix Table 2 of the 'List of Calculation Methods and Emission Factors for Calculation, Reporting and Announcement Systems' specified in the Act on Promotion of Global Warming Countermeasures, and by 64/12.
- UK: Factors from the Report on Greenhouse Gases
- Other countries outside Japan: Same value as a typical Japanese gas company

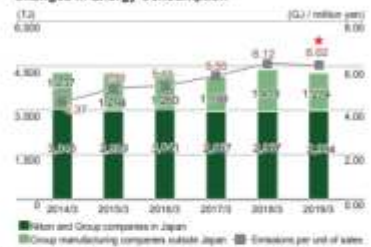
**Heat and other fuels:**

The factors noted in the 'List of Calculation Methods and Emission Factors for Calculation, Reporting and Announcement Systems' specified in the Act on Promotion of Global Warming Countermeasures.

\* The above factors were also used for the calculation of CO<sub>2</sub> emissions according to market-based criteria for Scope 1 and Scope 2 on P.61

▲ Values assessed by the third party.

Changes in Energy Consumption



The following values were used for carbon-value conversion factors:

**Electric power:**

- The factors given in the guidance document for Periodic Report pursuant to the Act on the Rational Use of Energy (Energy Conservation Act).

**City gas:**

- Japan: Gas company-specific factors under the guidance document for Periodic Report pursuant to the Act on the Rational Use of Energy (Energy Conservation Act)
- UK: Value calculated from the factors for the Report on Greenhouse Gases
- Other countries outside Japan: Same value as a typical Japanese gas company

**Heat and other fuels:**

Factors given in the guidance document for Periodic Report pursuant to the Act on the Rational Use of Energy (Energy Conservation Act).

▲ Values assessed by the third party.

## CSR-SDG alignment and disclosure in Sustainability Reports by Wipro Group16




Program	Wipro Divisions	SDG's
<b>PRIMARY HEALTHCARE</b> Primary healthcare services for the remote inaccessible villages of Nagaland where availability of primary healthcare services has been weak or inconsistency.  Healthcare programs in the remote tribal district of Gadchiroli in Maharashtra.  Nagaland, Northeast India and Gadchiroli in Maharashtra India.  Nagaland, Northeast India and Gadchiroli in Maharashtra, India	Wipro cares    Wipro cares	3    3 2
<b>EDUCATION</b> Inclusive education- Program for disabled children in disadvantage sections 14 projects across 6 states  Education for underprivileged children 22 projects in 8 states  Sustainability education 29 states in India  Develop capacity in civil society organizations to work on issues of education reform in a systematic manner 163 projects across 29 states	Wipro cares   Wipro cares  Wipro earthian  watis	1 4  10  1 4 8 10  4 11  4 10

The sustainability report by Wipro Group consists of a separate section which aligns its CSR activities with SDGs. The disclosures show that Wipro's CSR activities align with 8 SDGs – SDG1 No Poverty, SDG2 Zero Hunger, SDG3 Good Health and Well Being, SDG4 Quality Education, SDG 8 Decent Work and Economic Growth, SDG10 Reducing Inequalities, SDG6 Clean Water and Sanitation, SDG17 Partnerships for Goals. Furthermore, the reporting framework maps outputs and outcomes for each of these initiatives.

16[https://www.wipro.com/content/dam/nexus/en/sustainability/sustainability\\_reports/sustainability-report-fy-2017-18.pdf](https://www.wipro.com/content/dam/nexus/en/sustainability/sustainability_reports/sustainability-report-fy-2017-18.pdf)

## Annexure 2: Inventory of Business Tools for SDG Mapping

This section lists out the existing business tools against the Sustainable Development Goals (SDGs), as compiled by the SDG Compass, a collaborative platform set up by the GRI, the UN Global Compact and the World Business Council for Sustainable Development (WBCSD). The inventory serves as a ready reference and allows access to business tools that could be useful for corporates while aligning their CSR with SDGs.

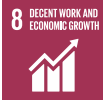
Sr.No.	Name	Tool Sources	Relevant SDG
1	The base of the Pyramid Impact Assessment Framework (BoP IAF)	The William Davidson Institute at the University of Michigan	
2	Measuring Impact framework methodology	WBCSD, IFC	
3	Poverty Assessment Tools	USAID, EGAT, MD, The IRIS Center at the University of Maryland	
4	Impact Measurement Framework	Initiative for Global Development	
5	Gender Equality Principles selfassessment	Initiative for Global Development	
6	Understanding and Measuring Women's Economic Empowerment	ICRW (International Center for Research on Women), DFID UK (Department for International Development), The ExxonMobil Foundation, The Bill and Melinda Gates Foundation	

<sup>13</sup>The selected templates are based on the different approaches followed by the organisations and doesn't indicate comparative assessment of the same.




Sr.No.	Name	Tool Sources	Relevant SDG	
7	Aqueduct Water Risk Atlas	WRI		
8	AWS International Water Stewardship Standard	Alliance for Water Stewardship		
9	Biodiversity in the Global Water Tool	WBCSD		
10	Corporate Water Gauge	Center for Sustainable Organizations		
11	GEMI Local Water Tool (LWT)	GEMI, CH2M, WBCSD, IPIE		
12	GRI Water Performance Indicators	Global Reporting Initiative		
13	The Ceres Aqua Gauge	Ceres with WBCSD, Irbaris, Investor Responsibility Research Centre (IRRC)		
14	True Cost of Water	Veolia		
15	True Cost of Water Toolkit	Beverage Industry Environmental Roundtable (BIER)		
16	WASH Pledge Self-Assessment Tool; WASH Pledge for Access to Safe Water Sanitation and Hygiene at the Workplace	WBCSD		
17	Water Footprint, Neutrality, & Efficiency Umbrella Project	UNEP		
18	Water Impact Index	Veolia		
19	Water Risk Filter	WWF		
20	Water use assessment within LCA	UNEP, SETAC Life Cycle Initiative		
21	Water4Biz	WBCSD, IUCN		
22	WFN Water Footprint Assessment Tool	Water Footprint Network		
23	Eco-Synergy	Ohio State University		
24	Food Loss and Waste Protocol	WRI		
25	Global Protocol on Packaging Sustainability 2.0	The Consumer Goods Forum		
26	Think.Eat.Save Guidance version 1.0	UNEP, FAO		

Sr.No.	Name	Tool Sources	Relevant SDG
27	Building a Resilient in Power Sector	WBCSD	
28	GHG Protocol	WBCSD, WRI	
29	Artificial Intelligence for Ecosystem Services (ARIES)	The ARIES Consortium	
30	Biodiversity Risk & Opportunity Assessment (BROA)	Earthwatch Institute, Fauna & Flora International, Tropical Biology Association	
31	Data Basin	Conservation Biology Institute	
32	Eco4Biz	WBCSD	
33	Ecosystem Services Review in Impact Assessment (ESR for IA)	WRI	
34	Global Forest Watch	WRI	
35	Guide to Corporate Ecosystem Valuation	WBCSD, WRI, ERM, IUCN, PwC	
36	Guide to investing in locally controlled forestry	Growing Forest Partnerships initiative, FAO, IIED, IUCN, TFD, World Bank	
37	High Conservation Value (HCV) Resource Network	The HCV Resource Network	
38	Integrated Valuation of Environmental Services and Tradeoffs (InVEST)	Natural Capital Project	
39	Normative Biodiversity Metric (NBM)	Ecometric	
40	Sustainable Forest Finance Toolkit	WBCSD, PwC	
41	Sustainable Procurement Guide for Wood and Paper-based Products	WRI, WBCSD	
42	The Anti-Bribery Checklist	Transparency International	
43	The Bribe Payers Index	Transparency International	

Sr.No.	Name	Tool Sources	Relevant SDG
44	Children's Rights in Impact Assessment	Danish Institute for Human Rights, UNICEF	
45	Corporate Ecosystem Services Review	WBCSD, WRI	  
46	Corporate Human Rights Benchmark (CHRB)	Aviva Investors, Business and Human Rights Resource Centre, Calvert Investments, EIRIS, The Institute for Human Rights and Business, VBDO.	     
47	Human Rights and Business Country Guide	Danish Institute for Human Rights	 
48	Human Rights Impact Assessment and Management (HRIAM)	International Business Leaders Forum (IBLF), International Finance Corporation (IFC), United Nations Global Compact	

Sr.No.	Name	Tool Sources	Relevant SDG
49	Human Rights Compliance Assessment	Danish Institute for Human Rights, Human Rights & Business Project, Confederation of Danish Industries (DI), Danish Industrialization Fund for Developing Countries(IFU)	 
50	Impact Reporting & Investment Standards (IRIS)	Global Impact Investing Network (GIIN)	
51	Integrated Biodiversity Assessment Tool (IBAT for Business)	IUCN, BirdLife International, Conservation International, UNEP-World Conservation Monitoring Centre	  
52	Interactive River Basin Database	Pacific Institute	 
53	ISO14000 Series	International Organization for Standardization	   
54	Measuring Socio-Economic Impact	WBCSD	 
55	Progress out of poverty Index (PPI)	Grameen Foundation	 

56	Social Hotspots Database/Portal (SHDB)	New Earth + Walmart, Sustainability Consortium, UNEP	
57	UN Global Compact- Oxfam Poverty Footprint	Oxfam, UN Global Compact	
58	WBCSD Global Water Tool	WBCSD	

## Annexure 3: CSR support toward COVID-19 response in Haryana

We observe that 8 corporates have come forwards and contributed to COVID-19 response in Haryana. The response has been largely towards medical supplies and safety gear, health infrastructure support and food/ration kit distribution, with an aggregate monetary contribution of INR 33 Cr 17. Additionally, there has been in-kind donations of 10 scooters for surveillance, 0.2 million 3 ply masks, 1.15 million litres of disinfectant, 45 ventilators and 100 ICU beds, along with initiatives to provide dry ration, hygiene kits and ready cook meals for the underprivileged. Out of the 8 corporates, 6 are based out of Haryana and 2 are from Maharashtra.

17Data collated through public domain information as available on 15th May,2020.

<https://www.newindianexpress.com/business/2020/apr/18/loreal-donates-60000-litres-of-hand-sanitizers-to-aid-coronavirus-fight-2131881.html>  
<https://www.mgmotor.co.in/media-center/newsroom/mg-motor-india-announces-donation-of-rs-2-crore-towards-medical-aid>  
<https://www.livemint.com/companies/news/nestl-india-steps-in-to-fight-covid-19-crisis-in-india-11585982746225.html>  
[https://csrbox.org/India\\_CSR\\_news\\_UPL-contributes-Rs.-75-Crore-to-PM-CARES-Fund\\_584](https://csrbox.org/India_CSR_news_UPL-contributes-Rs.-75-Crore-to-PM-CARES-Fund_584)  
<https://economictimes.indiatimes.com/industry/cons-products/liquor/coronavirus-pernod-ricard-india-pledges-rs-15-cr-to-support-healthcare-facilities/articleshow/75007001.cms?from=mdr>  
[https://csrbox.org/India\\_CSR\\_news\\_ReNew-Power-commits-Rs-20-crore-for-fight-against-Covid-19\\_637](https://csrbox.org/India_CSR_news_ReNew-Power-commits-Rs-20-crore-for-fight-against-Covid-19_637)  
<https://www.financialexpress.com/auto/industry/covid-19-relief-maruti-suzuki-jv-hands-over-2-lakh-triple-ply-face-masks-to-haryana-government/1936692/>  
<https://www.heromotocorp.com/en-in/csr-gallery.php?id=225>

Name of Entity	Type of Response	Target Audience	Funding Committed (in INR Cr.)	In-kind donations	Short Description
Loreal India Private Limited	Food and Ration-kit Distribution	Migrant and Wage Workers	NA	Food and Ration Kits (quantity not mentioned)	Food and ration kit distribution to migrant workers and their families through collaboration with NGOs.
MG Motors India Private Limited	Health Infrastructure Support, Medical Supplies & Safety Gear	Hospitals and Frontline Health Workers, Police & Other Government Officials, COVID-19 Infected	2	NA	Rs. 2 crore for the government hospitals and health institutions providing medical assistance in Gurugram and Halol (Vadodar.a)
Nestle India Limited	Food and Ration-kit Distribution	Urban Slums	15	Groceries (quantity not mentioned)	The company has committed amount towards food programmes and distributed essential groceries to those in need
	Health Infrastructure Support	COVID-19 Infected	1	Ventilators (quantity not mentioned)	The company has contributed to the Narayana Hrudayalaya foundation for purchase of ventilators
UPL Limited	Medical Supplies & Safety Gear	Sanitation Workers	NA	Disinfectant (11.5lac litres)	The company has till date sprayed 11.5 lacs litre of disinfectant solution
Pernod Ricard India Foundation	Health Infrastructure Support	Hospitals and Frontline Health Workers	15	Ventilators (45) ICU Beds (100)	The company has provided 45 ventilators, 100 ICU beds to State Public Health Departments
ReNew Power Private Limited	Medical Supplies & Safety Gear, Food and Ration-kit Distribution	Rural Communities	NA	Dry Ration (quantity not mentioned) Hygiene Kits (quantity not mentioned)	ReNew is adopting a village in Haryana, where around 350 vulnerable households will be provided with dry ration and hygiene kits.
Maruti Suzuki India Limited	Medical Supplies & Safety Gear	Police & Other Government Officials	NA	3 Ply Masks (200000 no.)	Handed over 2 lakh units of triple-ply face masks to the Haryana Government
Hero MotoCorp Limited	Others	Police & Other Government Officials	NA	Scooters (10 no.)	Donated 10 scooters to district administration of Rewari to conduct regular

## Annexure 4 : List of identified companies

Sr.No.	Name of company	Sr.No.	Name of company
1	3M India Ltd.	40	Carrier MediaIndia Pvt. Ltd.
2	Accenture Solutions Pvt. Ltd.	41	Century Plyboards India Ltd.
3	Action Construction Equipment Ltd.	42	Citicorp Finance (India) Ltd.
4	Airef Engineers Pvt. Ltd.	43	CJ Darcl Logistics Ltd.
5	Akzo Nobel India Ltd.	44	Coca Cola India Pvt.Ltd.
6	Alicon Castalloy Ltd.	45	Cognizant Technology Solutions India Pvt. Ltd.
7	American Express (India) Pvt. Ltd.	46	Comviva Technologies Ltd.
8	Apollo Tyres Ltd.	47	Container Corporation of India Ltd.
9	Aptiv Components India Pvt. Ltd.	48	Convergys India Services Pvt. Ltd.
10	Aravali Power company Pvt. Ltd.	49	Credit Suisse Securities (India) Pvt. Ltd.
11	Artemis Medicare Services Ltd.	50	CRISIL Ltd.
12	Asahi India Glass Ltd.	51	D. B. Corp Ltd.
13	Asian Paints Ltd.	52	Dabur India Ltd.
14	AT&TGlobal Network Services India Pvt.LTD	53	DCB Bank Ltd.
15	AU Small Finance Bank Ltd.	54	DCM Shriram Ltd.
16	Aurobindo Pharma Ltd.	55	Dell International Services India Pvt. Ltd.
17	Avenue Supermarkets Ltd.	56	Desiccant Rotors International Pvt. Ltd.
18	Axis Bank Ltd.	57	Dhanuka Agritech Ltd.
19	BA Continuum India Pvt Ltd	58	Dish TV India Ltd.
20	Bajaj motors Ltd.	59	DLF Assets Pvt. Ltd.
21	Balkrishna Industries Ltd.	60	DLF Emporio Ltd.
22	Balmer Lawrie & Co. Ltd.	61	DLF Info City Developers Chandigarh Ltd.
23	Bata India Ltd.	62	DLF Ltd.
24	Berger Paints Ltd.	63	Dr. Lal Path Labs Ltd.
25	Bharat Electronics Ltd.	64	Eastman Auto & Power Ltd.
26	Bharat Heavy Electricals Ltd.	65	EC Blades & Tools Pvt. Ltd.
27	Bharat Petroleum Corporation Ltd.	66	ECL Finance Ltd.
28	Bharti Airtel Ltd.	67	Edelweiss Financial Services Ltd.
29	Bharti Infratel Ltd.	68	Eicher Motors Ltd.
30	Biba Apparels Pvt. Ltd.	69	Eli Lilly And Company (India )Pvt. Ltd.
31	Blue Star Ltd.	70	Emami Ltd.
32	Borosil Glass Works Ltd.	71	Engineers India Ltd.
33	Brake Parts India Pvt. Ltd.	72	Escorts Ltd.
34	Bry-Air (Asia) Pvt. Ltd.	73	Exide Industries Ltd.
35	Can Fin Homes Ltd.	74	Federal- Mogul Goetze (India) Ltd.
36	Candor Gurgaon Two Developers & Projects Pvt. Ltd.	75	FIL India Business and Research Services Pvt. Ltd.
37	Candor Kolkata One-Hi Tech Structures Pvt. Ltd	76	Fiserv India Pvt. Ltd.
38	Cargill India Pvt. Ltd.	77	Fluor Daniel India Pvt. Ltd.
39	Carrier Airconditioning & Refrigeration Ltd.	78	Fullerton India Credit Company Ltd.



Sr.No.	Name of company	Sr.No.	Name of company
79	Futures First Info Services Pvt. Ltd.	119	ISGEC Heavy Engineering Ltd.
80	Gabriel India Ltd.	120	ITC Ltd.
81	GAIL (India) Ltd. (Gas Authority of India Ltd.)	121	J B Chemicals and Pharmaceuticals
82	Gateway Rail Freight Ltd.	122	Jamna Auto Industries Ltd.
83	Gawar Construction Ltd.	123	Jay Bharat Maruti Ltd.
84	General Insurance Corporation of India Ltd.	124	JBM Auto Ltd.
85	GlaxoSmithKline Consumer Healthcare Ltd.	125	Jindal Industries Pvt. Ltd
86	Global Health Pvt. Ltd.	126	Jindal Stainless (Hisar) Ltd.
87	Globallogic Technologies Ltd.	127	JK Cement Ltd.
88	Godrej Properties Ltd.	128	JK Lakshmi Cement Ltd.
89	Google India Pvt. Ltd.	129	Johnson Matthey Chemicals India Pvt.Ltd.
90	GP Petroleums Ltd.	130	JTEKT India Ltd.
91	HDFC Life Insurance Company Ltd.	131	Kansai Nerolac Paints Ltd.
92	HEG Ltd. (Hindustan Electro-Graphites)	132	KEC International Ltd.
93	Hella India Automotive Pvt. Ltd.	133	KPMG Global Services Pvt. Ltd.
94	Hero Fincorp Ltd.	134	KRBL Ltd. (Khushi Ram & Behari Lal)
95	Hero MotoCorp Ltd.	135	Kuantum Papers Ltd.
96	HIL Ltd. (Hyderabad Industries Ltd)	136	Larsen and Toubro Ltd.
97	Hindustan Gum & Chemicals Ltd.	137	Louis Dreyfus Company India Pvt. Ltd.
98	Hindustan Petroleum Corporation Ltd.	138	LT Foods Ltd.
99	Honda Motorcycle and Scooter India Pvt. Ltd.	139	Lumax Industries Ltd.
100	Honeywell Automation India Ltd.	140	Macquarie Capital Securities (India) Pvt. Ltd.
101	Honeywell International (India) Pvt. Ltd.	141	Magma Fincorp Ltd.
102	Housing Development Finance Corporation Ltd.	142	Mahindra & Mahindra Financial Services Ltd
103	HSBC Electronic Data Processing India Pvt. Ltd.	143	Mahindra and Mahindra Ltd.
104	HSIL Ltd. (Hindustan Sanitaryware & Industries)	144	Mahindra Lifespace Developers Ltd.
105	HT Media Ltd. 145 Markit India Services Pvt. Ltd.	106	IDFC First Bank Ltd. 146 Maruti Suzuki India Ltd.
107	IFFCO Tokyo General Insurance company Ltd.	147	Mercer Consulting (India) Pvt. Ltd.
108	IIFL Wealth Management Ltd.	148	Microsoft Corporation (India) Pvt. Ltd.
109	Imperial Auto Industries Ltd.	149	Minda Industries Ltd.
110	India Trade Promotion Organisation	150	Mindarika Pvt. Ltd.
111	Indian Oil Corporation Ltd.	151	Mindtree Ltd.
112	Indian Railway Catering and Tourism Corporation Ltd. (IRCTC)	152	MPS Ltd.
113	Indian Renewable Energy Development Agency Ltd.	153	MSC Agency (India) Pvt. Ltd.
114	Indraprastha Gas Ltd	154	Munjal Showa Ltd.
115	Info Edge (India) Ltd.	155	Music BroadcastLtd.
116	Ingersoll-Rand (India) Ltd.	156	National Fertilizers Ltd.
117	InterGlobe Air Transport Ltd.	157	Nectar Lifesciences Ltd.
118	Interglobe Aviation Ltd.	158	NHPC Ltd.

Sr.No.	Name of company	Sr.No.	Name of company
159	Nikon India Pvt Ltd.	192	Sarita Handa Exports Pvt. Ltd.
160	NMDC Ltd. (National Mineral Development Corporation)	193	SBI Life Insurance Company Ltd.
161	NRB Bearings Ltd.	194	Schindler India Pvt. Ltd.
162	NTPC Ltd. (National Thermal Power Corporation)	195	Shree CementLtd.
163	NTT Data Global Delivery Services Pvt. Ltd.	196	SJVN (Satluj Jal Vidyut Nigam) Ltd.
164	ONGC Ltd. (Oil & Natural Gas Company)	197	Somany Ceramics Ltd.
165	Orient Refractories Ltd.	198	Sony India Pvt. Ltd.
166	Oriental Carbon & Chemicals Ltd.	199	Spicer India Pvt. Ltd.
167	Panasonic India Pvt. Ltd.	200	SRF Ltd.
168	PC Jeweller Ltd.	201	STCI Finance Ltd.
169	Pernod Ricard India Pvt. Ltd.	202	Steel Authority of India Ltd.
170	Philips India Ltd.	203	Stylam Industries Ltd.
171	PI Industries Ltd.	204	Sudhir Power Ltd.
172	Plasser (India) Pvt. Ltd.	205	Sun Life India Service Centre Pvt. Ltd.
173	PNB Housing Finance Ltd.	206	Surya Roshni Ltd.
174	Polaris consulting & services Ltd.	207	Tata Technologies Ltd.
175	Polyplastics Industries (India) Pvt. Ltd.	208	The Federal Bank Ltd.
176	Power Finance Corporation Ltd.	209	The Great Eastern Shipping Company Ltd.
177	Power Grid Corporation of India Ltd.	210	The Hi-Tech Gears Ltd.
178	Prakash Industries Ltd.	211	Tide Water Oil Company India Ltd.
179	PTC India Ltd.	212	Tourism Finance Corp of India Ltd.
180	RailTel Corporation Of India Ltd	213	Trent Ltd.
181	RBL Bank	214	UltraTech Cement Ltd.
182	REC (Rural Electrification Corporation) Ltd.	215	United Breweries Ltd.
183	Relaxo Footwears Ltd.	216	Vedanta Ltd.
184	Reliance Industries Ltd.	217	V-Guard industries ltd
185	Rico Auto Industries Ltd.	218	Voith Paper Fabrics India Ltd.
186	Rites Ltd.	219	Whirlpool of India Ltd.
187	Rockman Industries Ltd.	220	Wipro Ltd.
188	Roop Automotives Ltd.	221	WNS Global Services Pvt. Ltd.
189	Sanden Vikas (India) Pvt. Ltd.	222	Yes Bank Ltd.
190	Sandhar Technologies Ltd.	223	Zee Entertainment Enterprises Ltd.
191	Sapient Consulting Pvt. Ltd		



## Annexure 5: List of MNCs

Sr.No.	Name of company	Headquartre(Country)
1	Macquarie Capital Securities (India) Pvt. Ltd.	Australia
2	Plasser (India) Pvt. Ltd.	Austria
3	FIL India Business and Research Services Pvt. Ltd.	Bermuda
4	Pernod Ricard India Pvt. Ltd.	France
5	Hella India Automotive Pvt. Ltd.	Germany
6	Voith Paper Fabrics India Ltd.	Germany
7	Accenture Solutions Pvt. Ltd.	Ireland
8	Aptiv Components India Pvt. Ltd.	Ireland
9	Honda Motorcycle and Scooter India Pvt. Ltd.	Japan
10	JTEKT India Ltd.	Japan
11	Kansai Nerolac Paints Ltd.	Japan
12	Maruti Suzuki India Ltd.	Japan
13	Mindarika Pvt. Ltd.	Japan
14	Nikon India Pvt. Ltd.	Japan
15	NTT Data Global Delivery Services Pvt. Ltd.	Japan
16	Panasonic India Pvt. Ltd.	Japan
17	Sanden Vikas (India) Pvt. Ltd.	Japan
18	Sony India Pvt. Ltd.	Japan
19	AkzoNobel India Ltd.	Netherlands
20	KPMG Global Services Pvt. Ltd.	Netherlands
21	Louis Dreyfus Company India Pvt. Ltd.	Netherlands
22	Philips India Ltd.	Netherlands
23	Credit Suisse Securities (India) Pvt. Ltd.	Switzerland
24	MSC Agency (India) Pvt. Ltd.	Switzerland
25	Schindler India Pvt. Ltd.	Switzerland

Sr.No.	Name of company	Headquartre(Country)
26	GlaxoSmithKline Consumer Healthcare Ltd.	United Kingdom
27	HSBC Electronic Data Processing India Pvt. Ltd.	United Kingdom
28	Johnson Matthey Chemicals India Pvt. Ltd.	United Kingdom
29	Markit India Services Pvt. Ltd.	United Kingdom
30	3M India Ltd.	United States
31	American Express (India) Pvt. Ltd.	United States
32	AT&T Global Network Services India Pvt. Ltd.	United States
33	BA Continuum India Pvt. Ltd.	United States
34	Brake Parts India Pvt. Ltd.	United States
35	Bry-Air (Asia) Pvt. Ltd.	United States
36	Carrier Air-conditioning & Refrigeration Ltd.	United States
37	Carrier Media India Pvt. Ltd.	United States
38	Coca Cola India Pvt. Ltd.	United States
39	Cognizant Technology SolutionsIndia Pvt. Ltd.	United States
40	Convergys India Services Pvt. Ltd.	United States
41	Dell International Services India Pvt. Ltd.	United States
42	Desiccant Rotors International Pvt. Ltd.	United States
43	Eastman Auto & Power Ltd.	United States
44	EliLilly And Company (India )Pvt. Ltd.	United States
45	Federal- Mogul Goetze (India) Ltd.	United States
46	Fiserv India Pvt. Ltd.	United States
47	Fluor Daniel India Pvt. Ltd.	United States
48	Globallogic Technologies Ltd.	United States
49	Google India Pvt. Ltd.	United States
50	Honeywell Automation India Ltd.	United States
51	Honeywell International (India) Pvt. Ltd.	United States
52	Ingersoll-Rand (India) Ltd.	United States
53	Mercer Consulting (India) Pvt. Ltd.	United States
54	Microsoft Corporation (India) Pvt. Ltd.	United States
55	Mindtree Ltd.	United States
56	Spicer India Pvt. Ltd.	United States
57	Whirlpool of India Ltd.	United States







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